



# Overview

Date

2/18/2022

4/9/2023

Total Sold Quantity

41.26K

Total Revenue

₹ 79.33bn

Total Profit

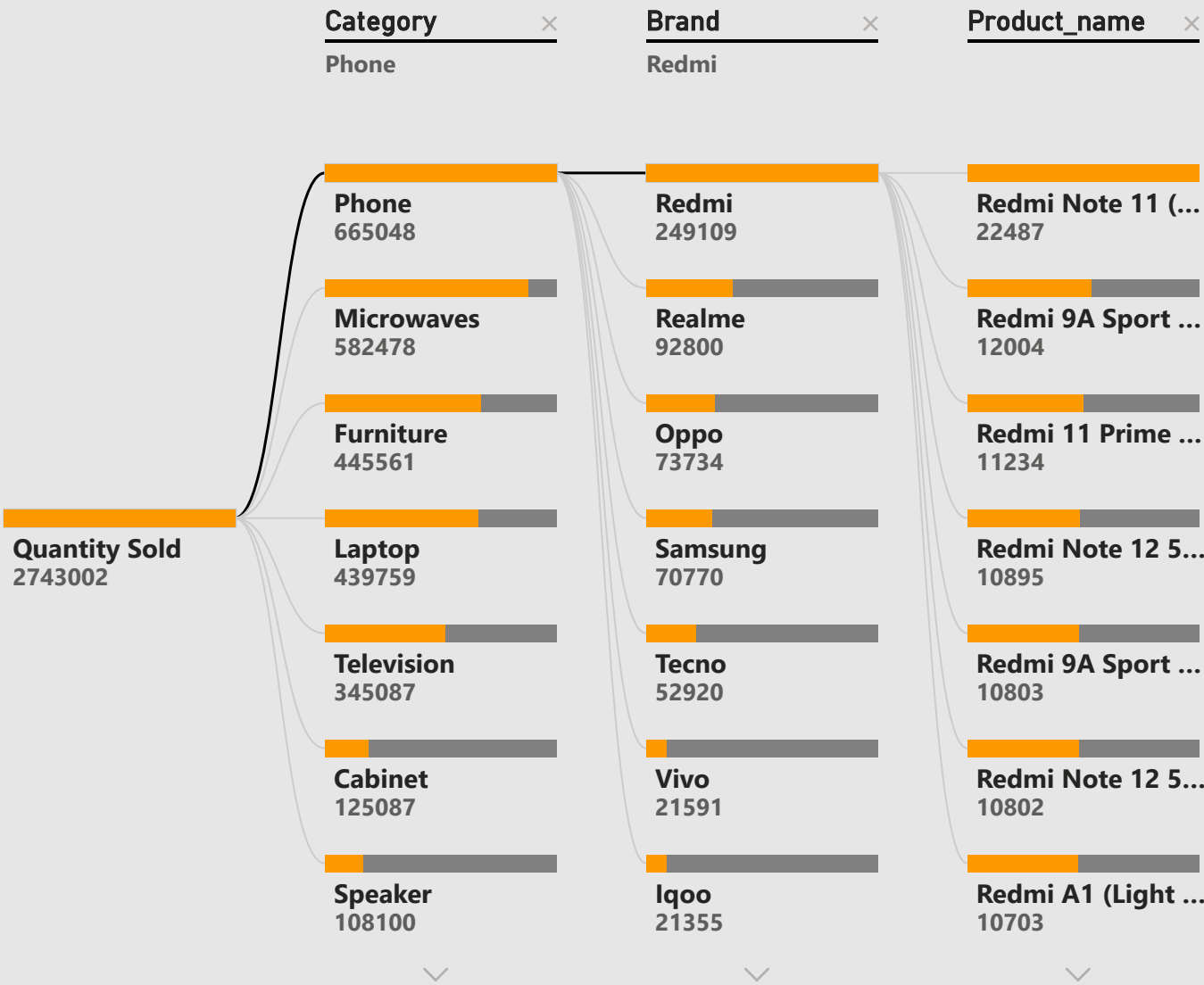
10bn

Total products

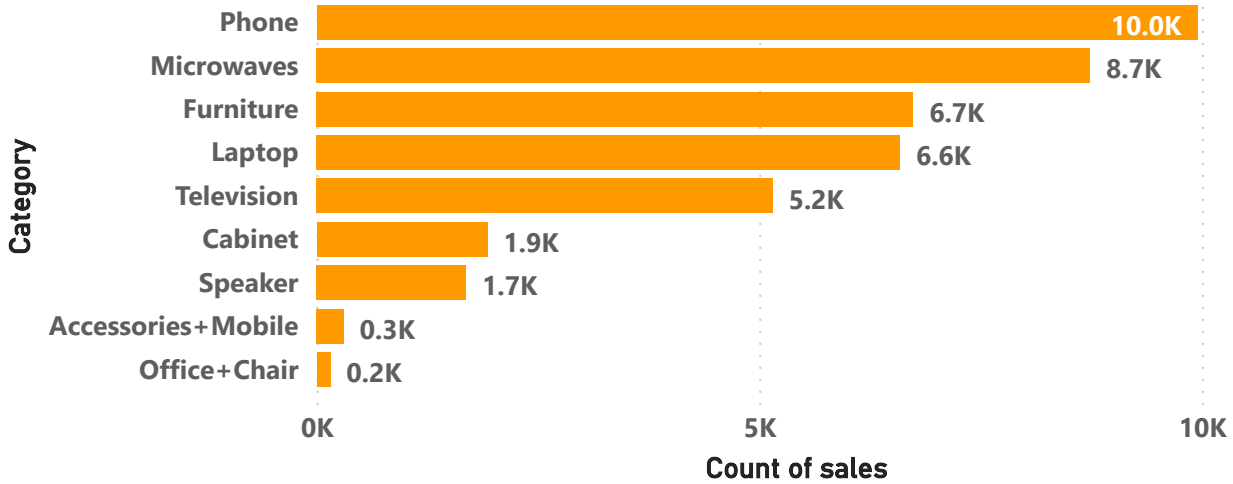
263

Rating Rate

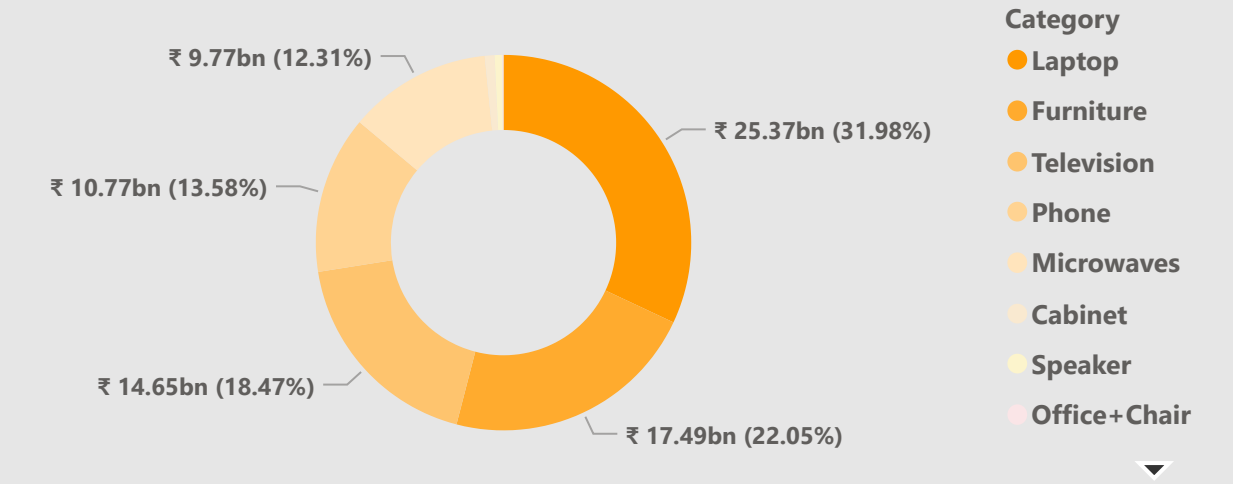
13K



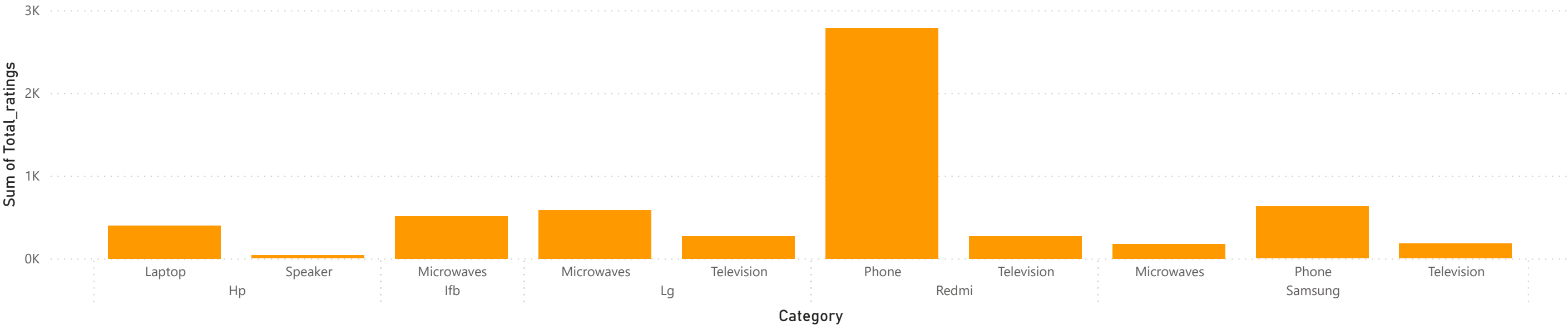
Unit Sales by Category



total sales by Category



Top 5 brand Ratings





# Sales Analysis

Date

2/18/2022

4/9/2023

## Categories

Accessories+Mobile

Cabinet

Furniture

Laptop

Microwaves

Office+Chair

Phone

Speaker

Television

Total Unit Sales

41.26K

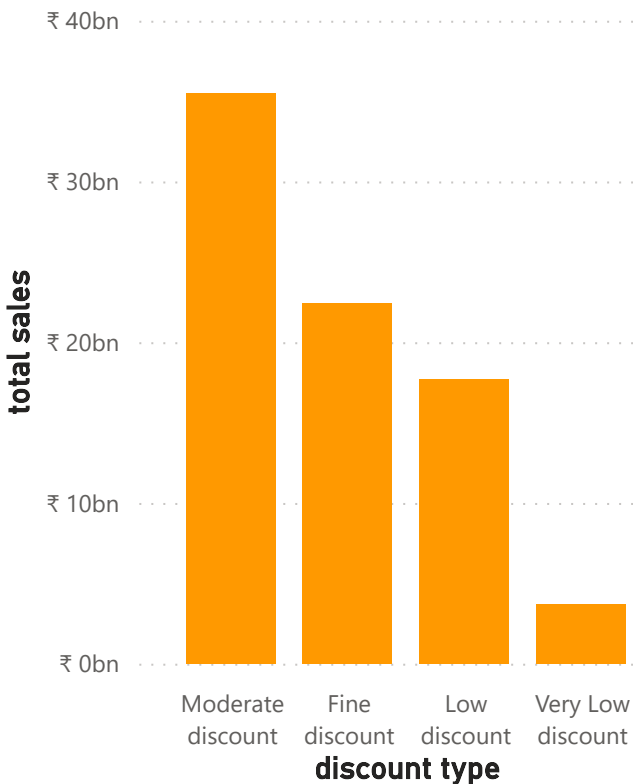
Total Sales

₹ 79.33bn

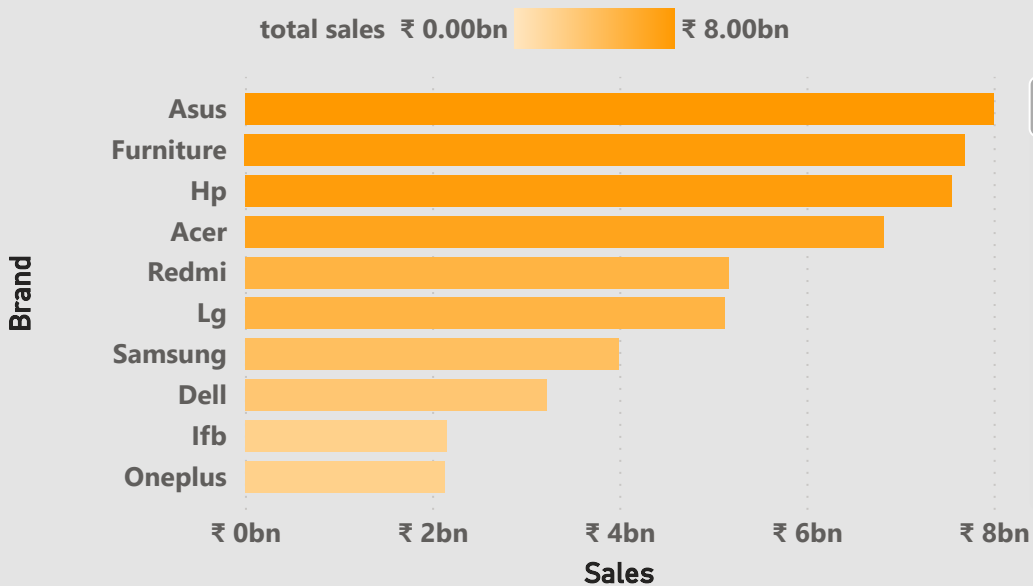
Total Profit

10bn

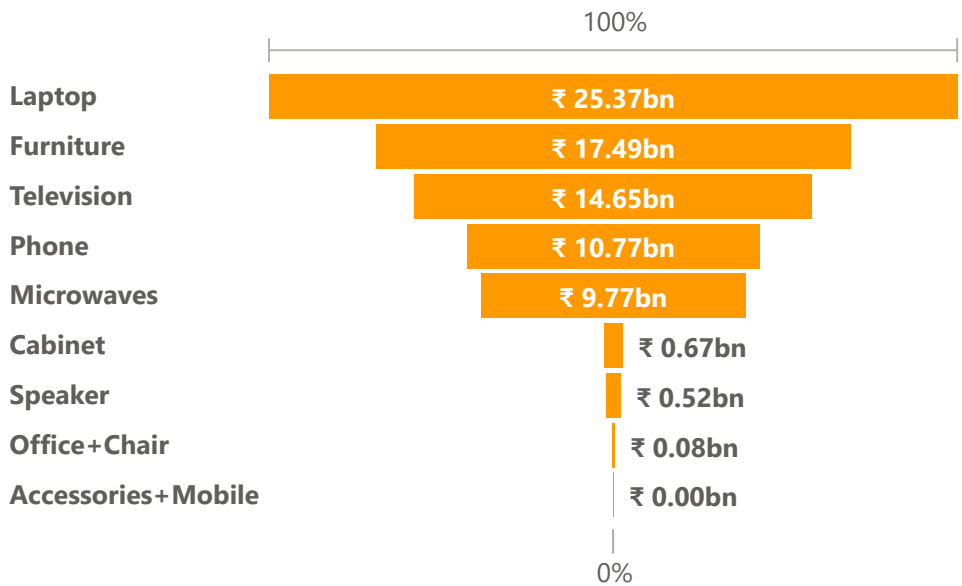
## Sales per Discount Type



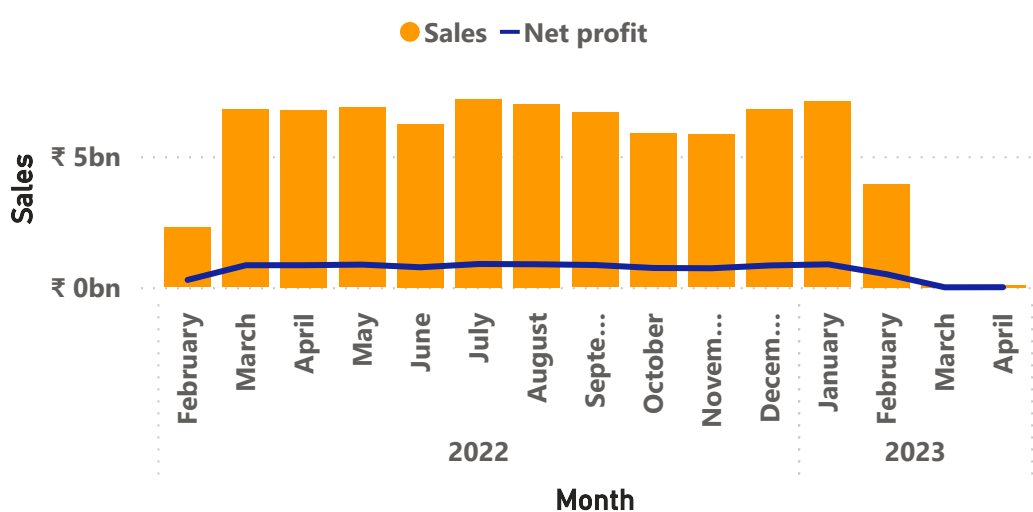
## Sales per Brand



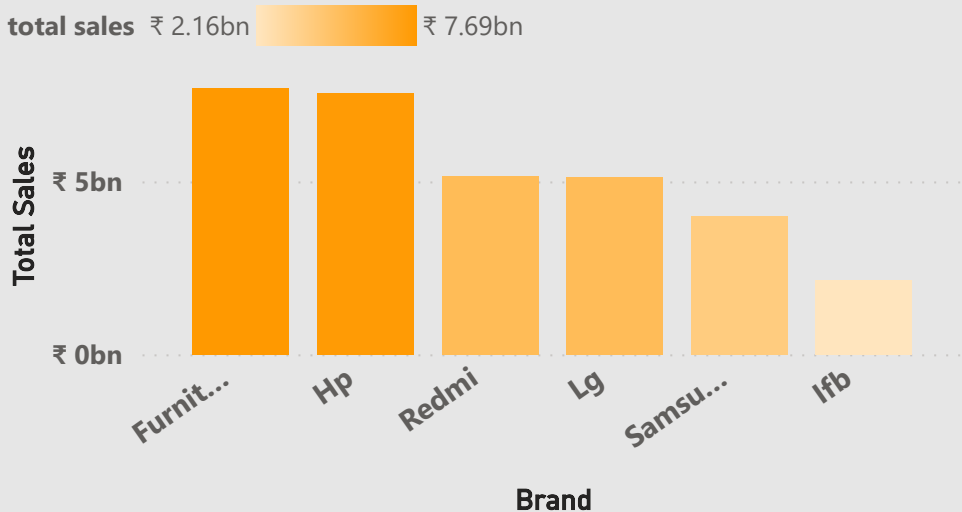
## Sales by Category



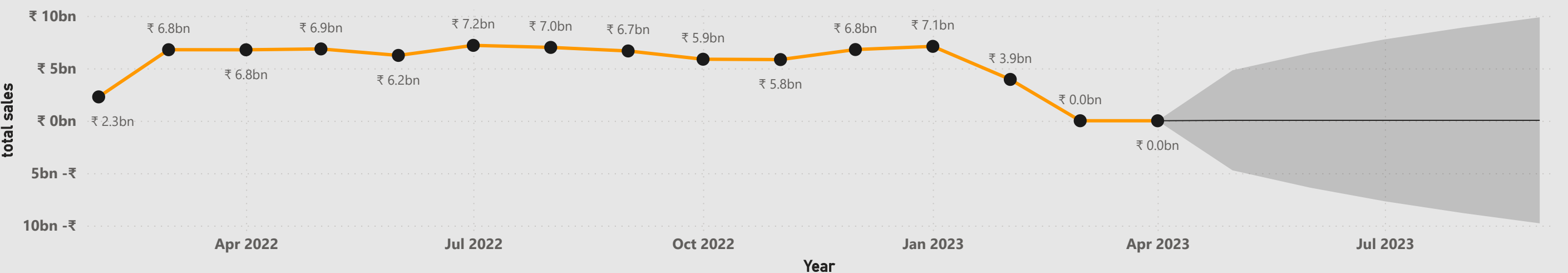
## Sales and Net Profit per Month



## Top 6 Brands by Sales



## Sales Trend with forecast





# Product Analysis

Date

2/18/2022



4/9/2023



Unique Brands

72

Total Discounts

6275

Total Cost

5.66M

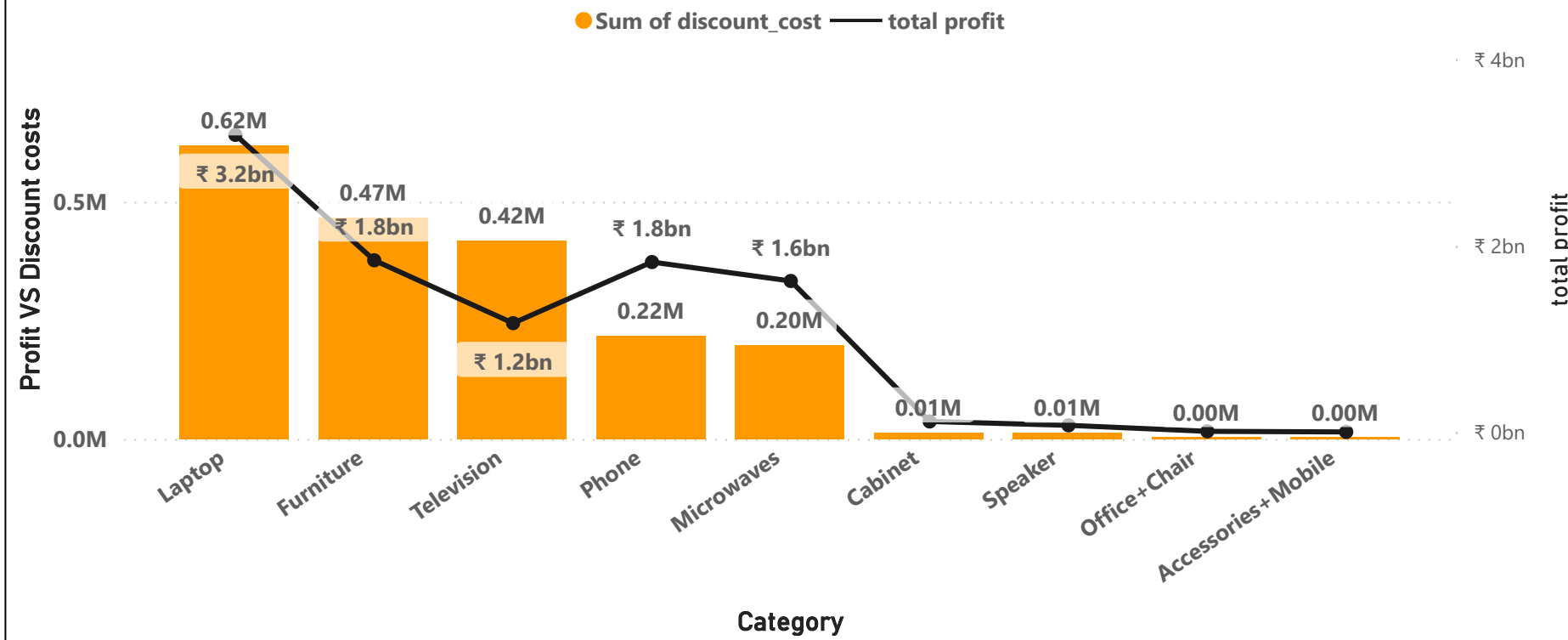
Total Product Cost

3.35M

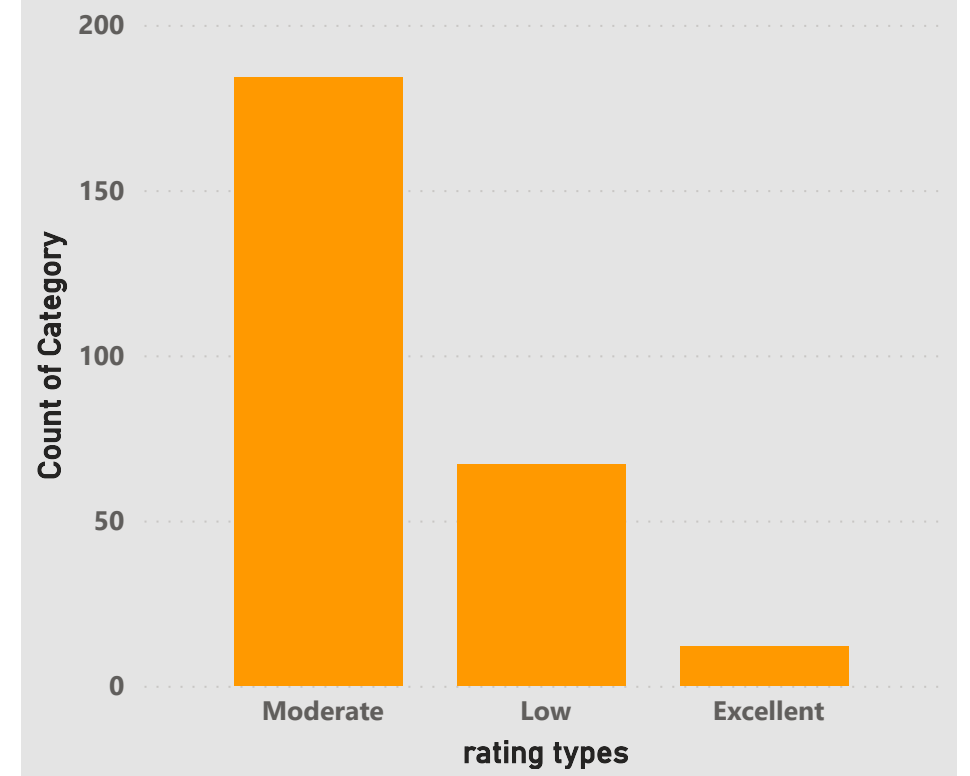
Total Marketing Cost

1.37M

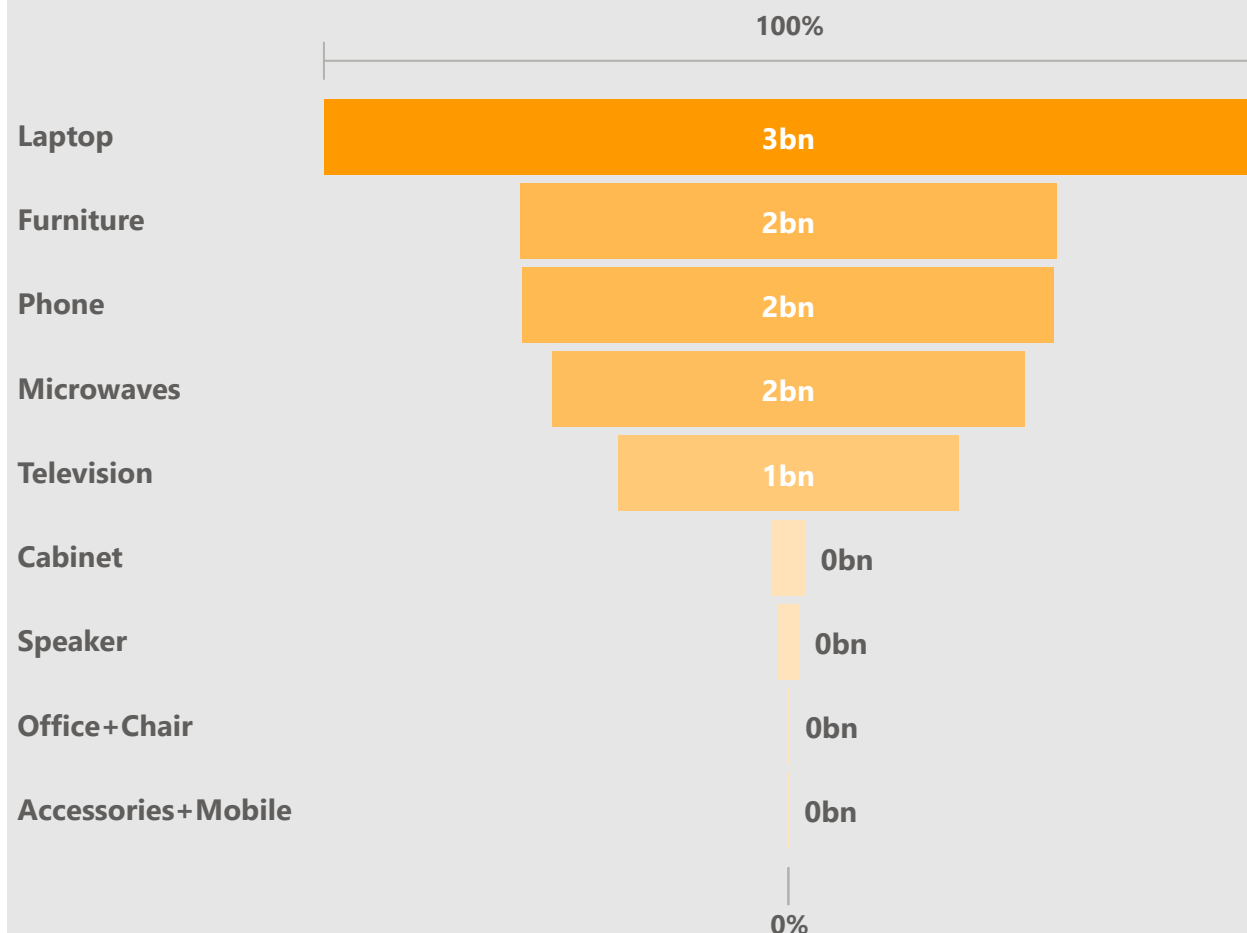
### Profit and Discount cost per Category



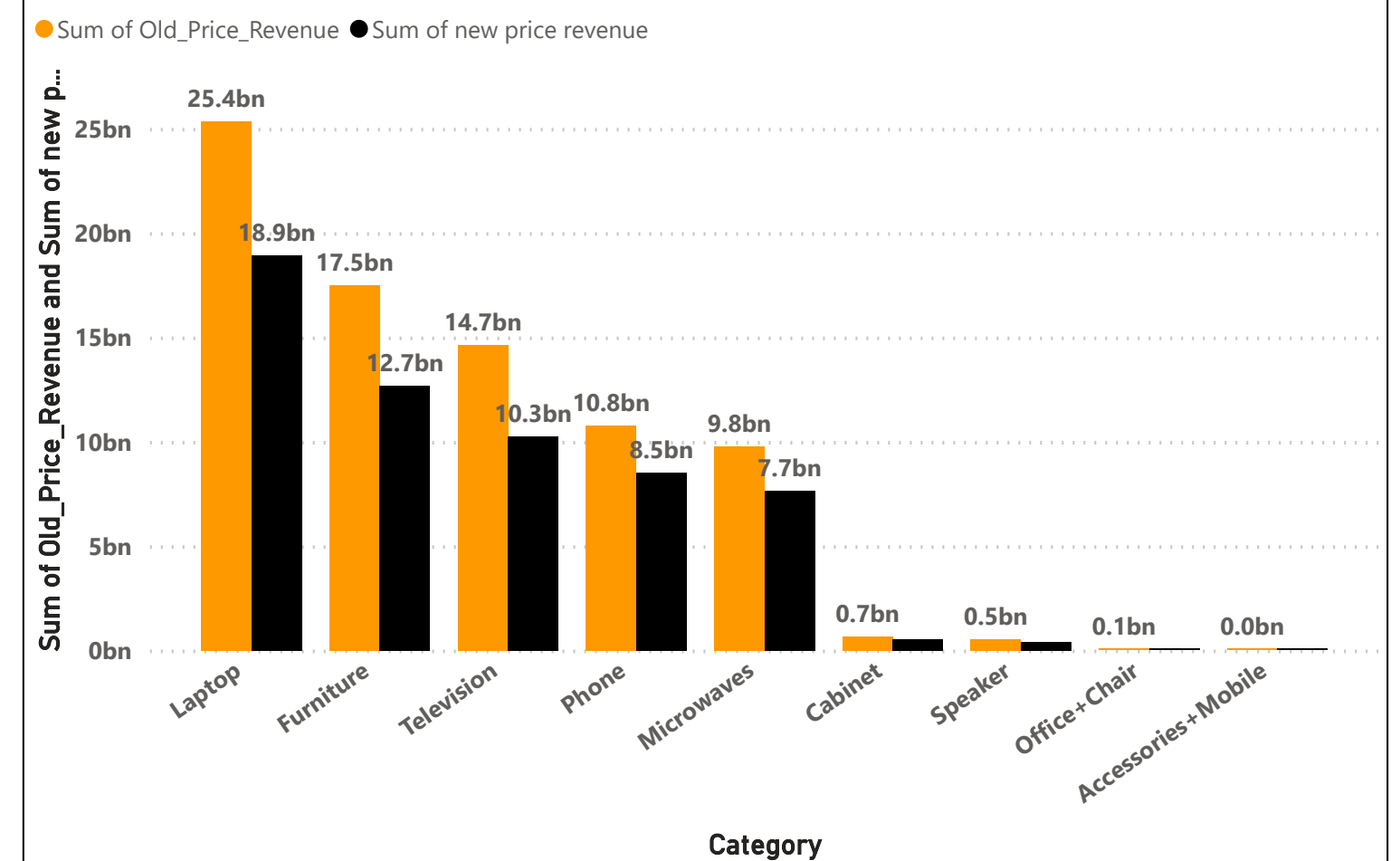
### Rating type by Total Category



### Profit by Category



### Revenue by Categories





# Product Profit Analysis

Date

2/18/2022

4/9/2023

Total Sales

₹ 79.33bn

AVG. Profit

238.52K

YOY Profit

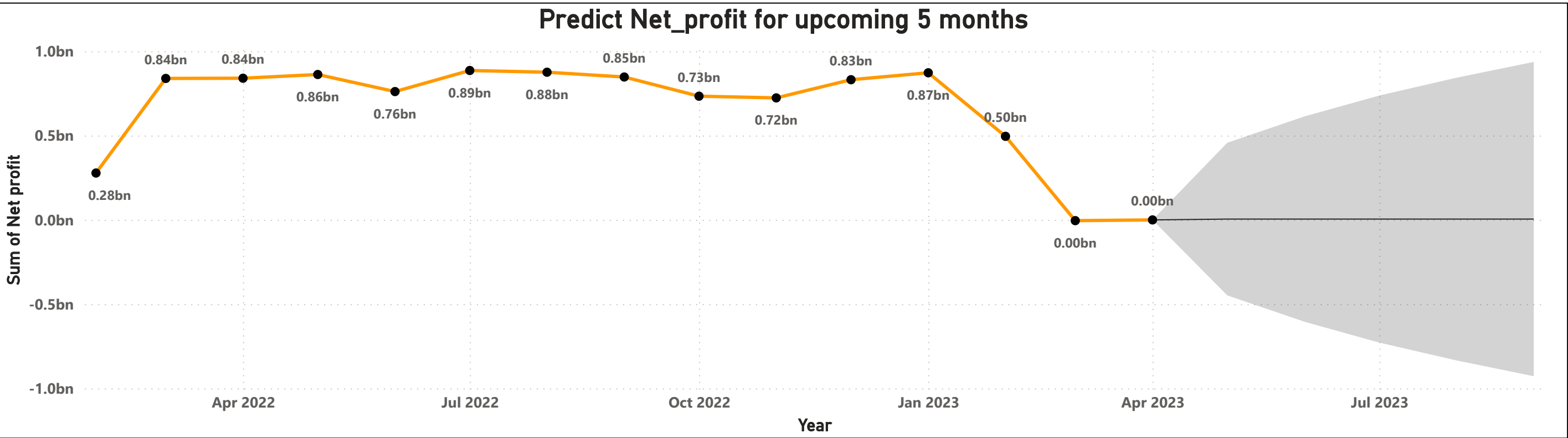
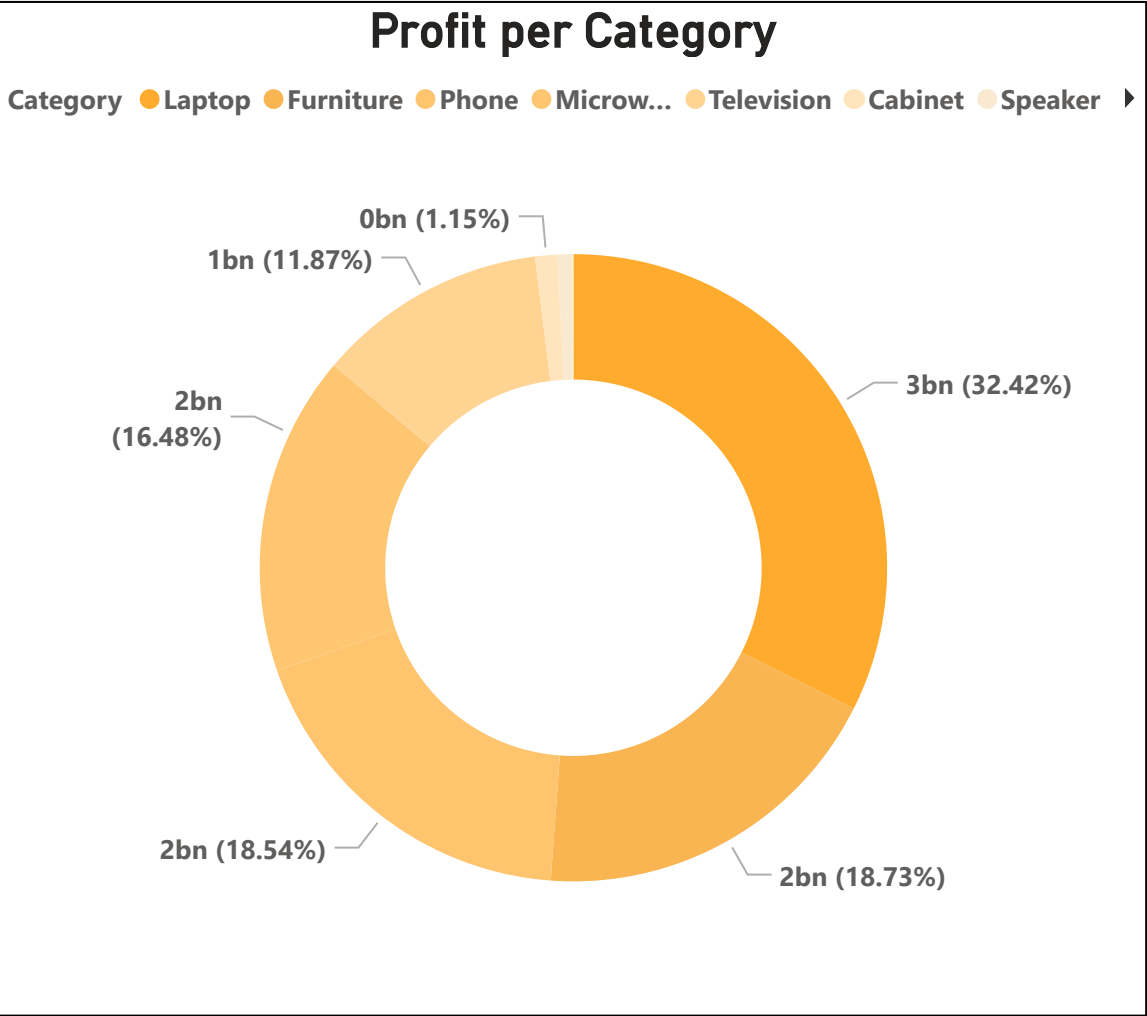
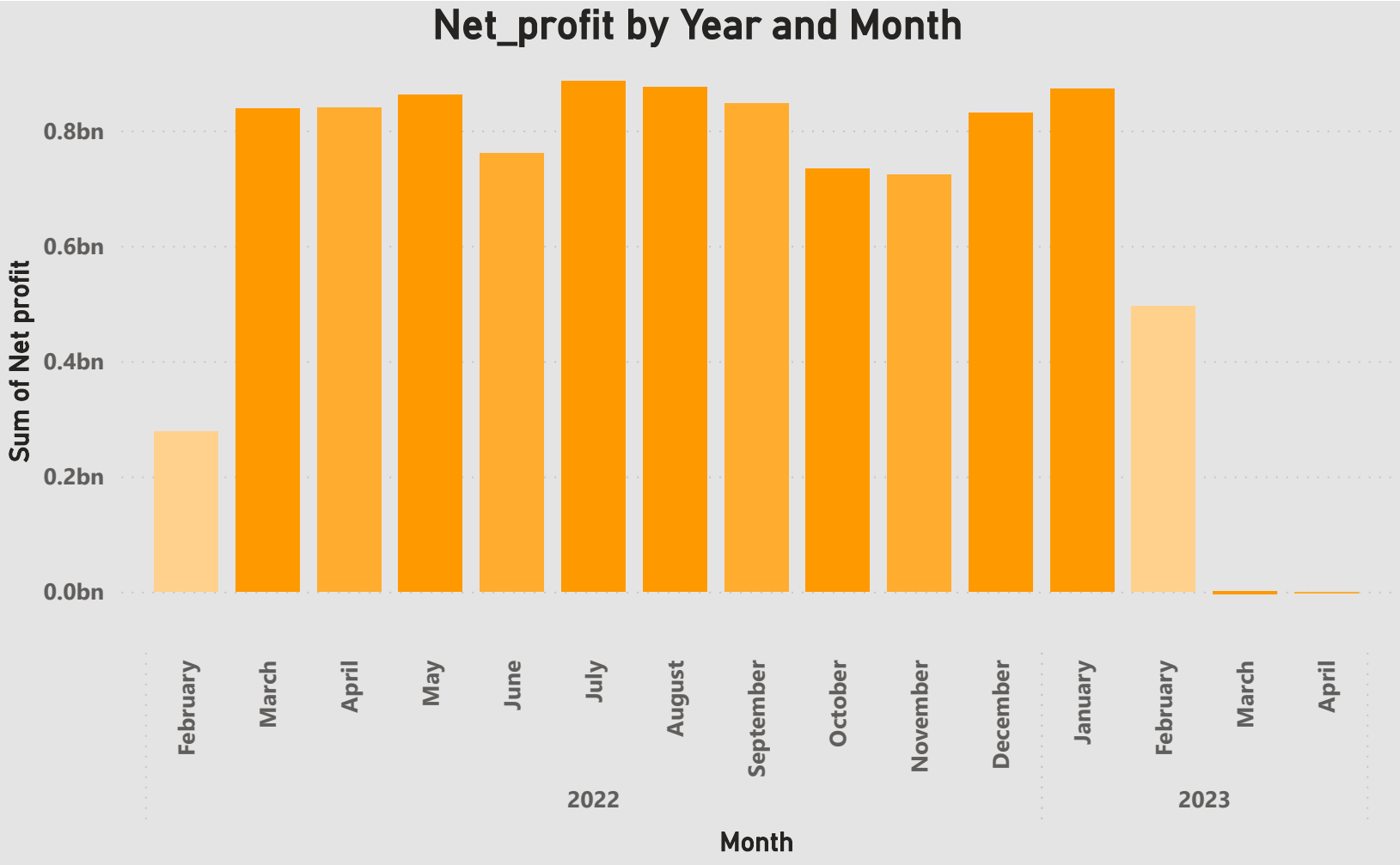
8.47bn

Total Product Cost

3.35M

Products

All





# Marketing VS Net Profit

Date

2/18/2022



4/9/2023



Cutt - of percentage

0.05

0.10

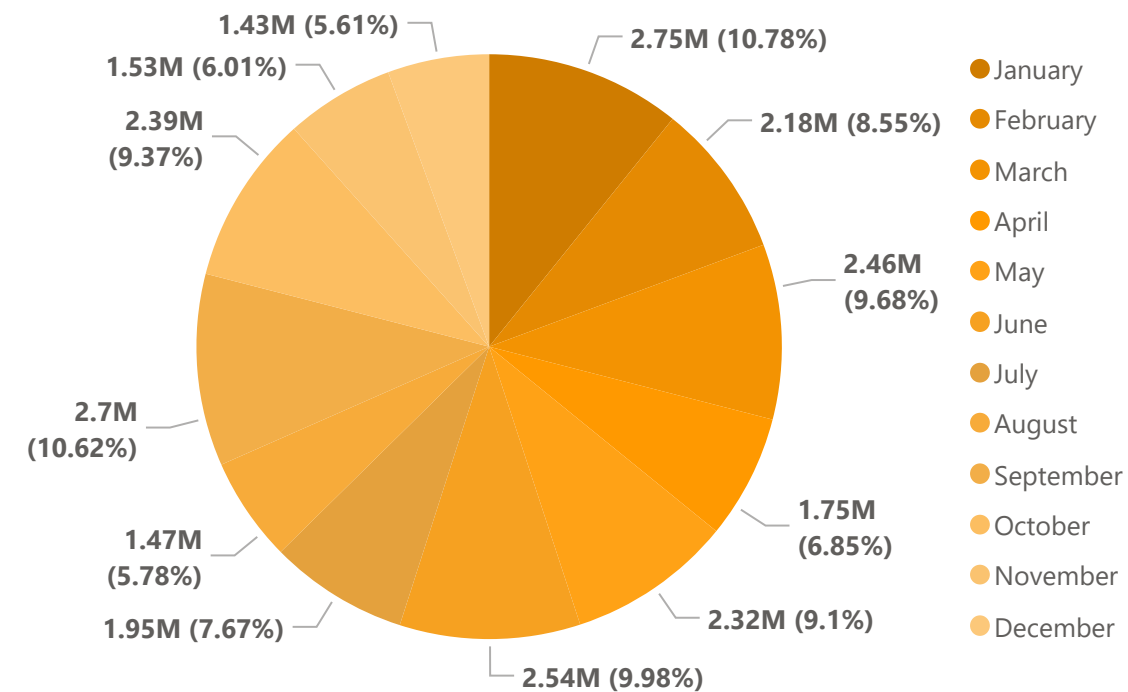
0.15

Brand

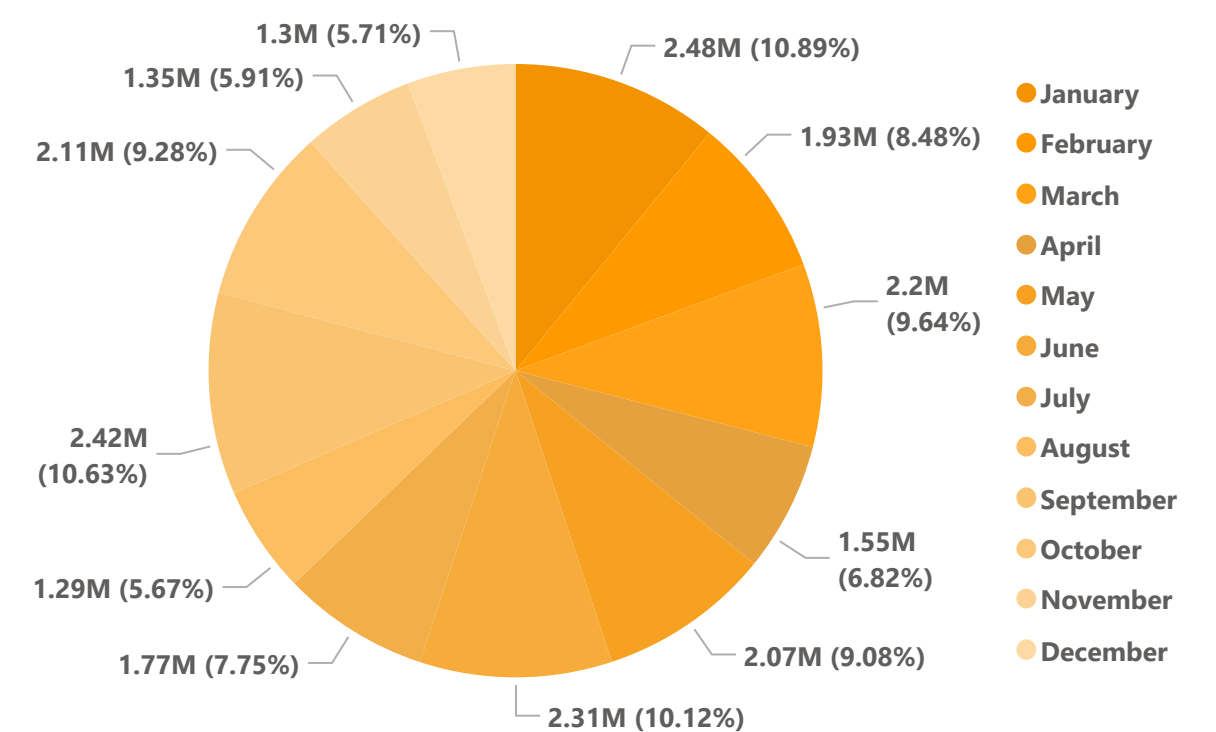
Bajaj



## Net Profit by Month



## Marketing cost by Month





# Sales Analysis

Date

2/18/2022

4/9/2023

Total Profit

10bn

Marketing Cost

1.37M

YOY Sales

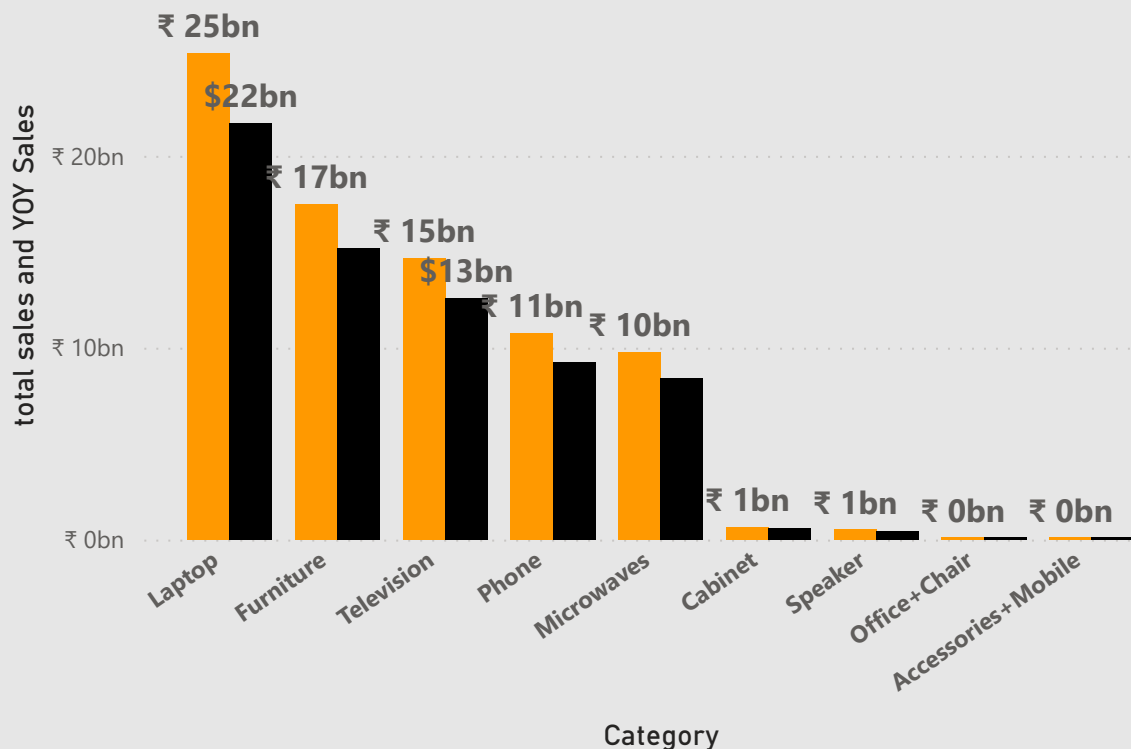
\$68.28bn

Total Product Cost

3.35M

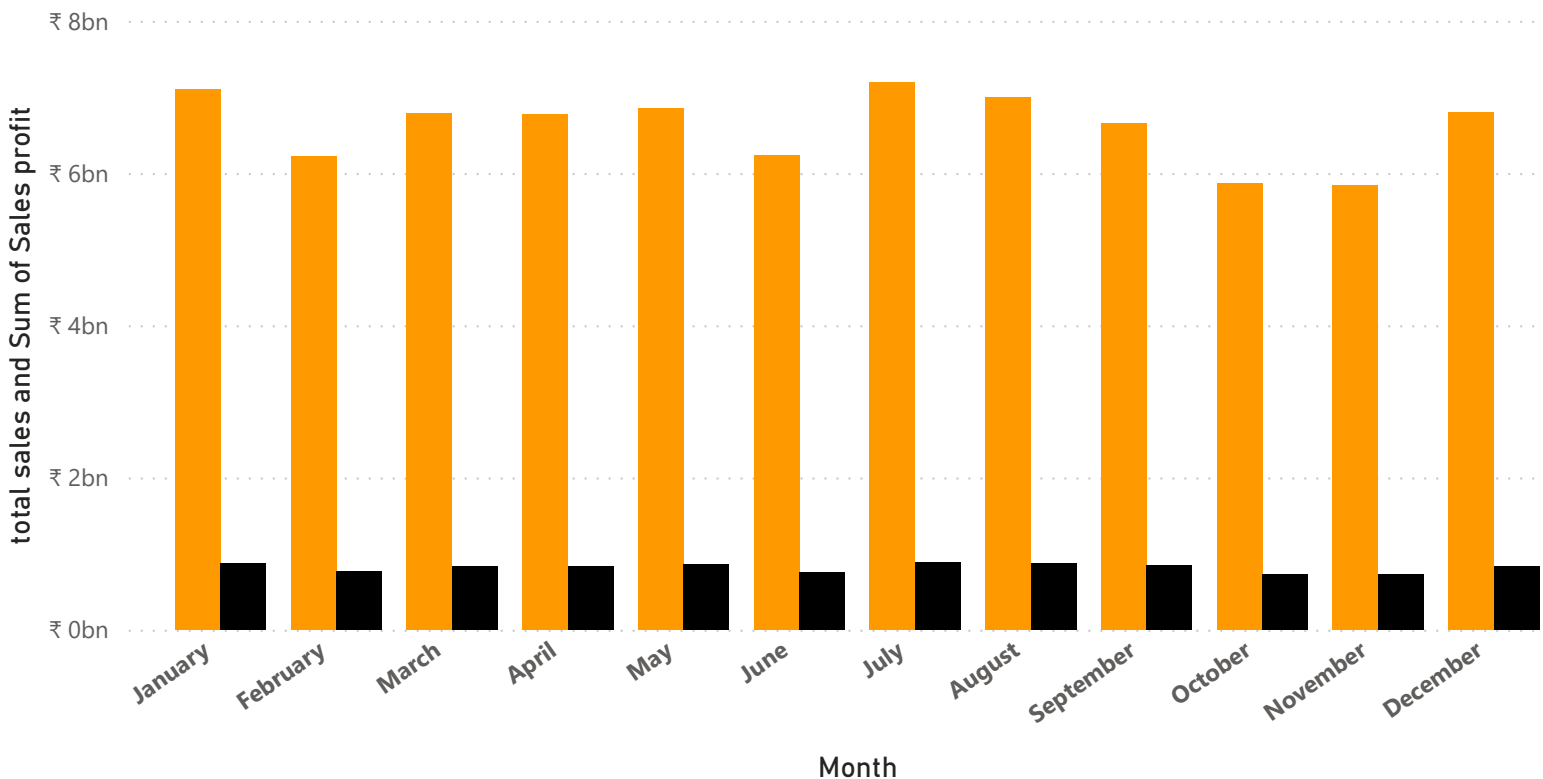
### Total Sales VS YOY Sales by Category

total sales ● YOY Sales



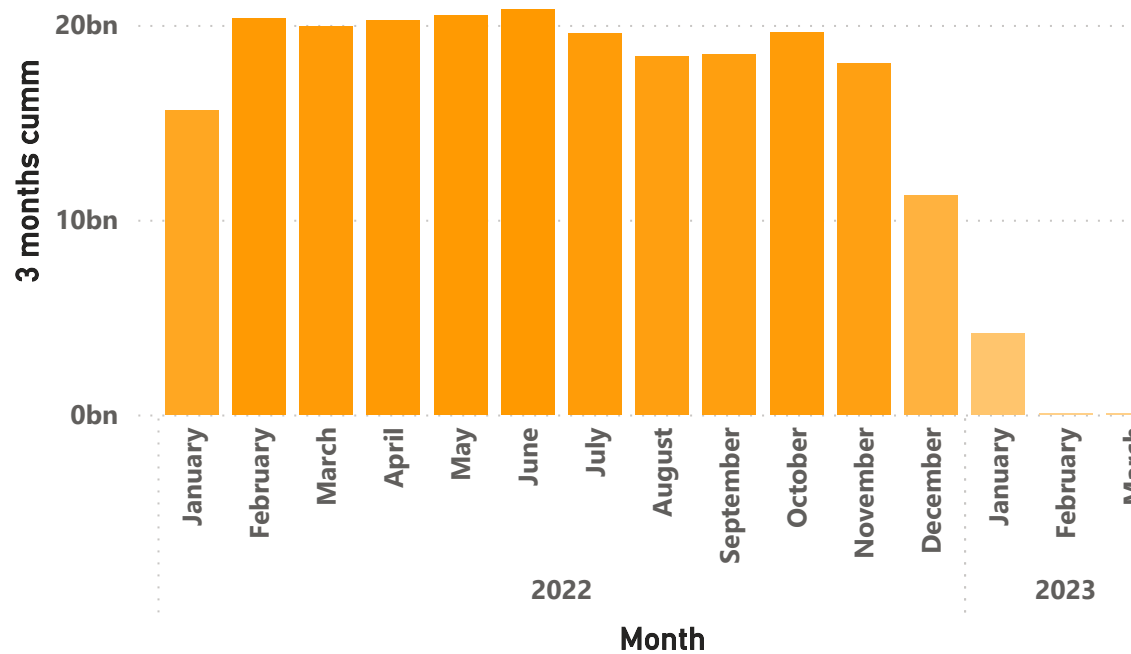
### Sales Quantity YTD By Sales

total sales ● Sum of Sales profit



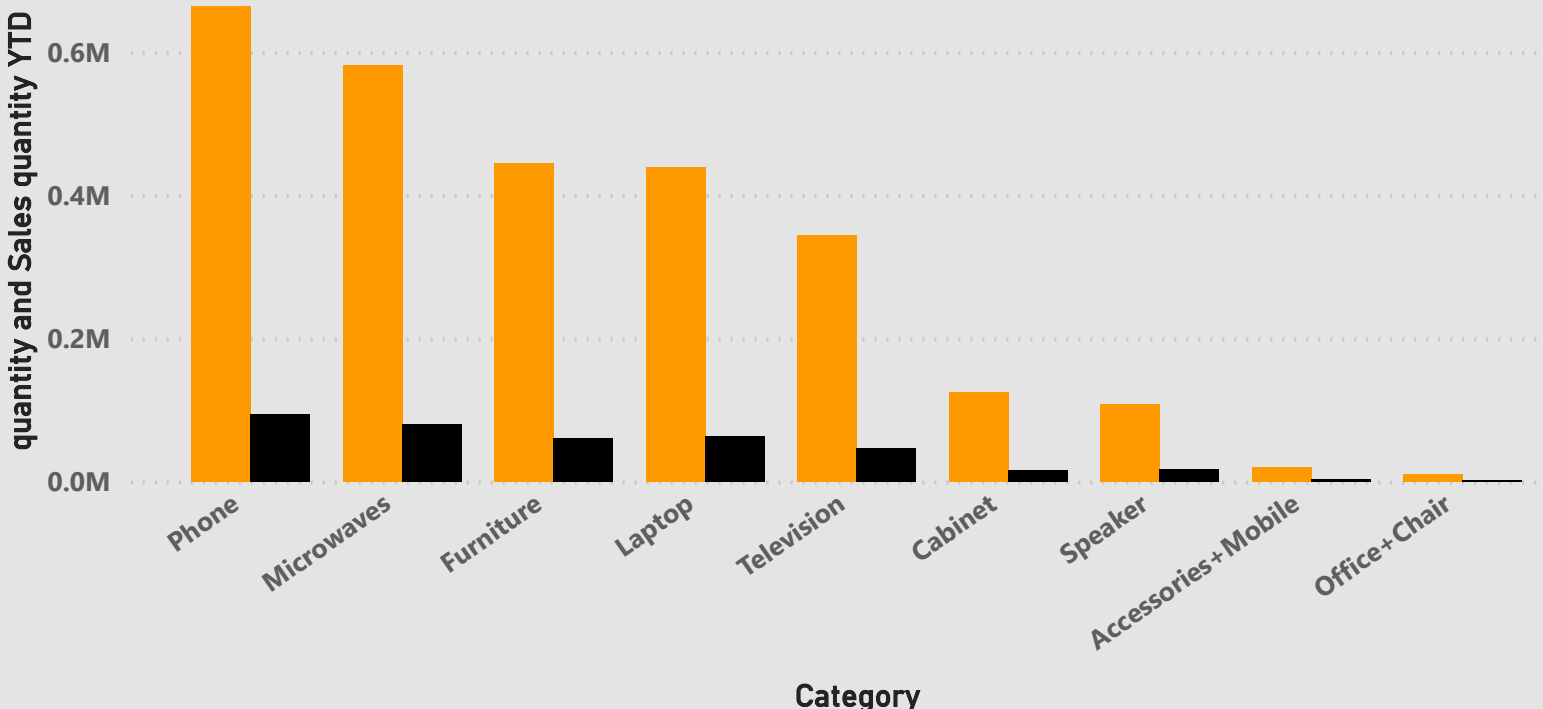
### 3 months cumulative Sales

3 months cumm 0bn 20.82bn



### Revenue by Categories

quantity ● Sales quantity YTD





# Sentiment Analysis

## Products

All

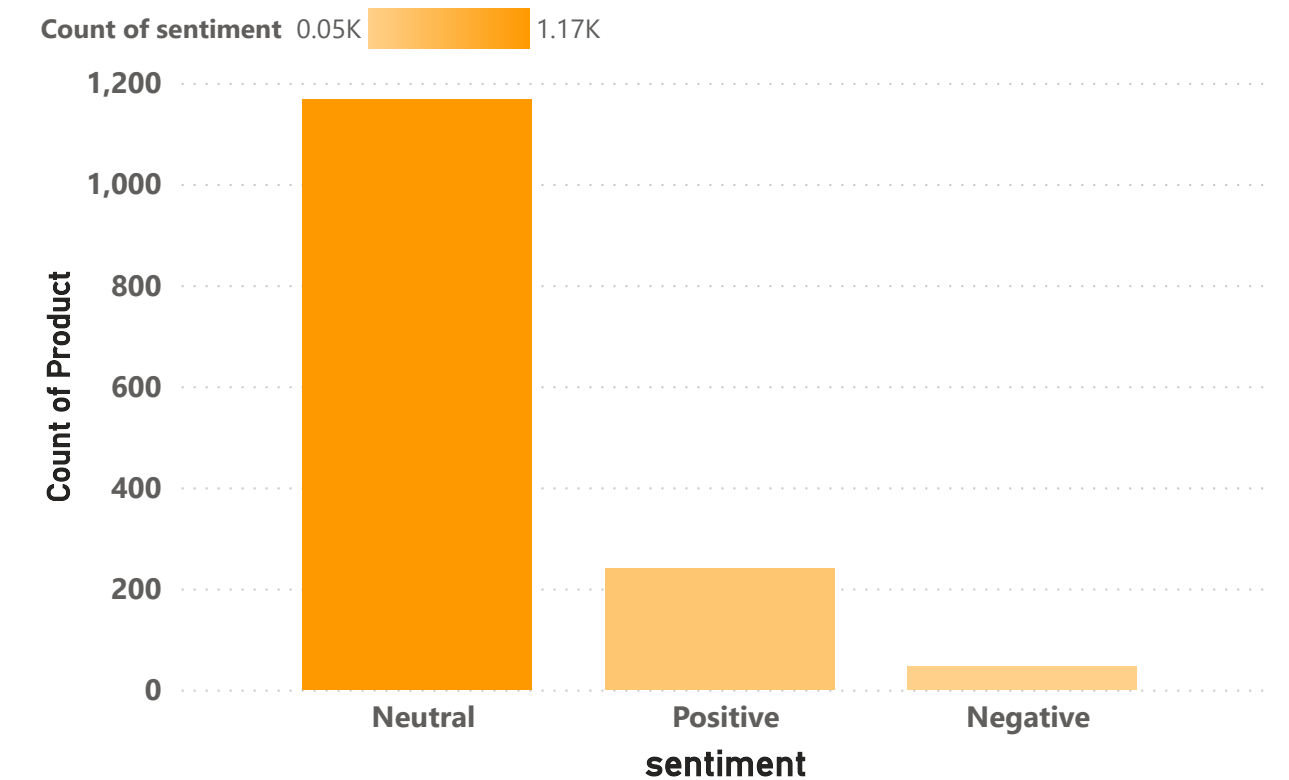
## Sentiments

- ☐ Negative
- ☐ Neutral
- ☐ Positive

## Review



## Total sentiments by Products



## Review Classification

