

DASHBOARD



*We Serve Food
That Is Good,
Delicious And
Accessible To All*

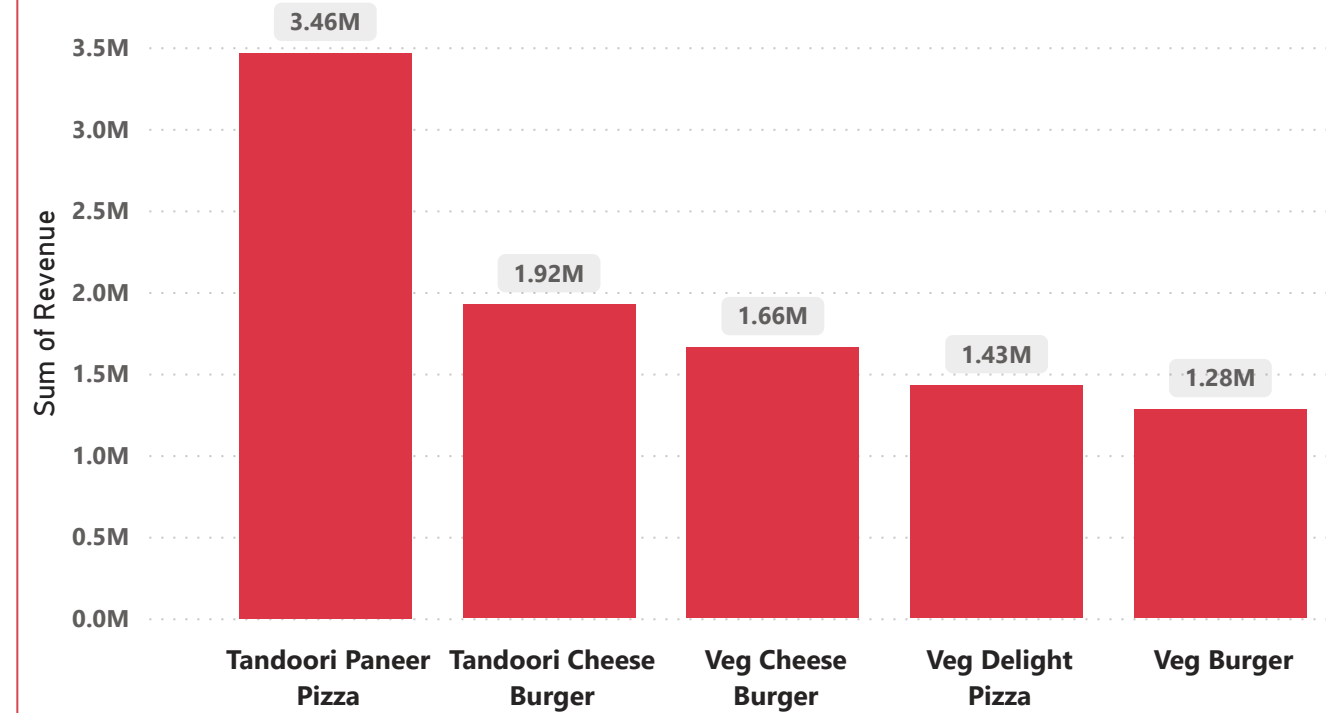
App Delivery Menu	
Burger & Cold Coffee	
Veg. Burger	45/-
Veg. Cheese Burger	60/-
Tandoori Burger	45/-
Tandoori Cheese Burger	60/-
Shezwan Burger	45/-
Schezwan Cheese Burger	60/-
Jain Burger	45/-
Jain Cheese Burger	60/-
Cold Coffee	40/-

Note: Rates applicable only for online Delivery Apps. Beverages to be consumed within 1 Hour from dispatch.

City

All

Top 5 Selling Products



Overview



557K

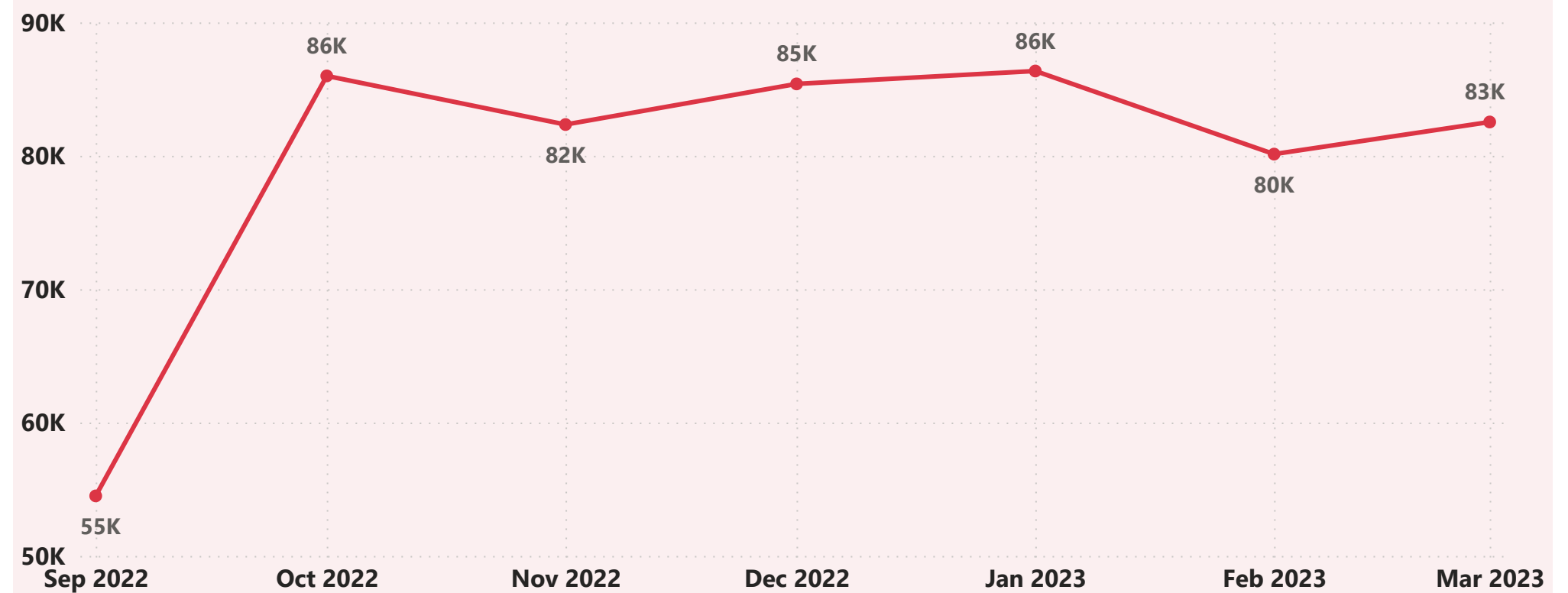


111



16

Sales Trend





Customer

Female

Male

Total Customers

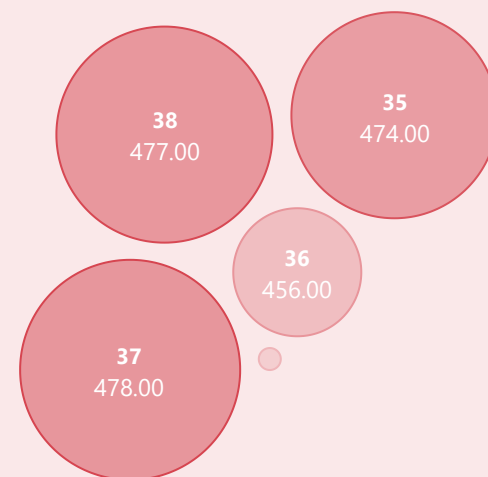
10000

Repetition Customer

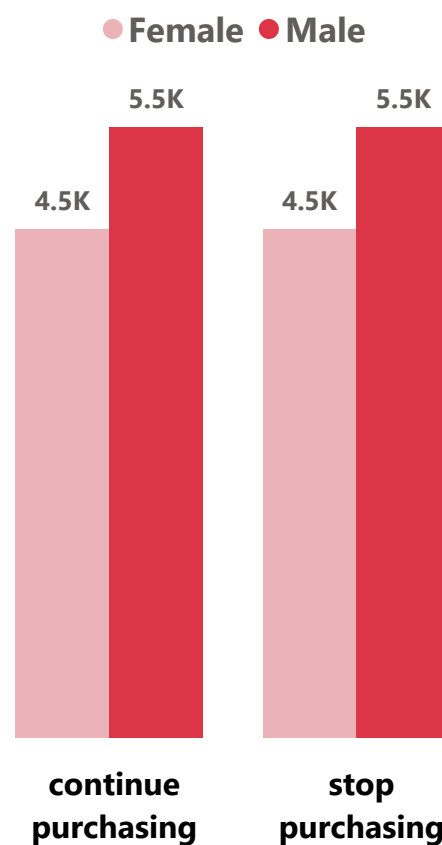
10K



Most Customer by age

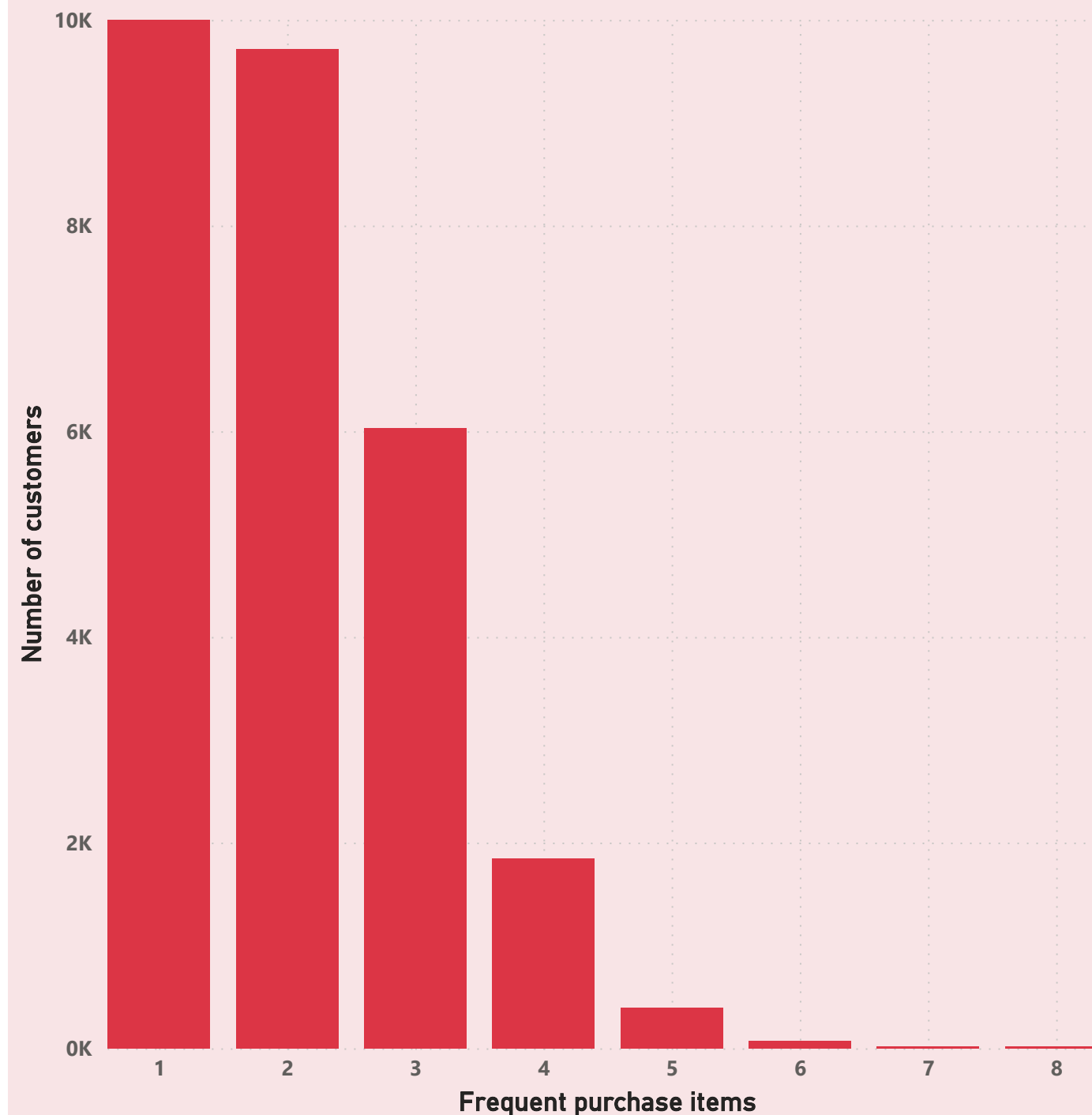


Customer Purchase Pattern



Sales

Customer weekly purchase frequency





Sales Analysis

Quantity

6M

Unitprice

89M

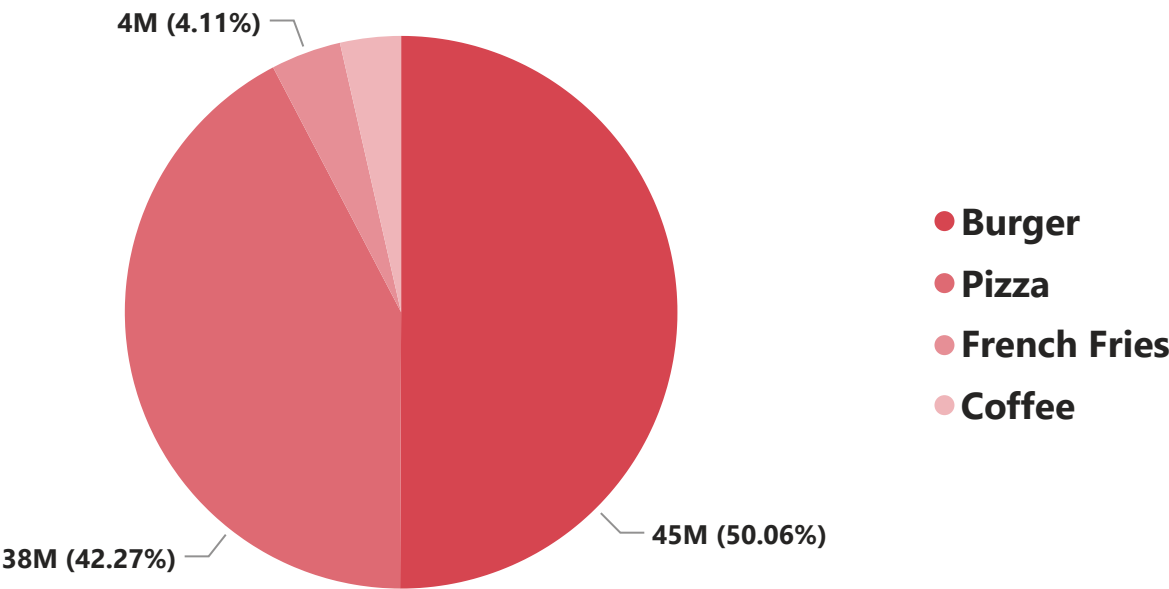
Customer

1.84M

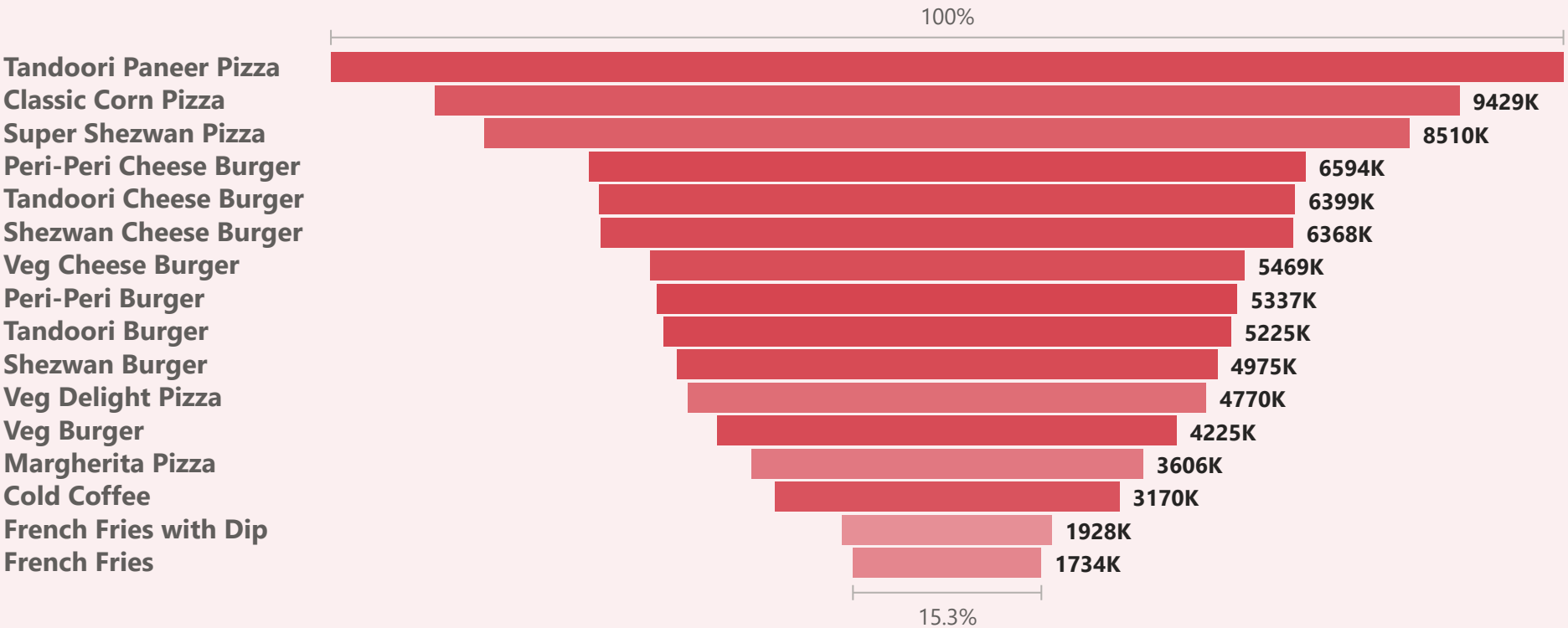


Ajay's
— Takeaway Food —

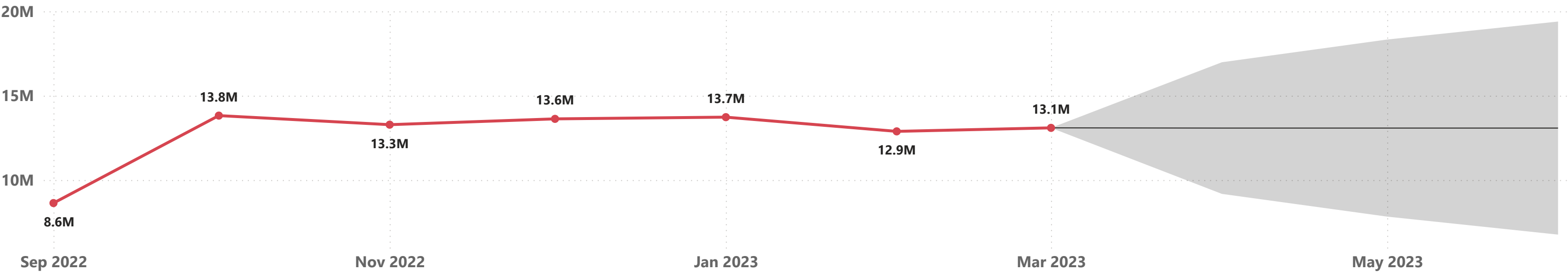
Revenue as per Category



Sales by Product

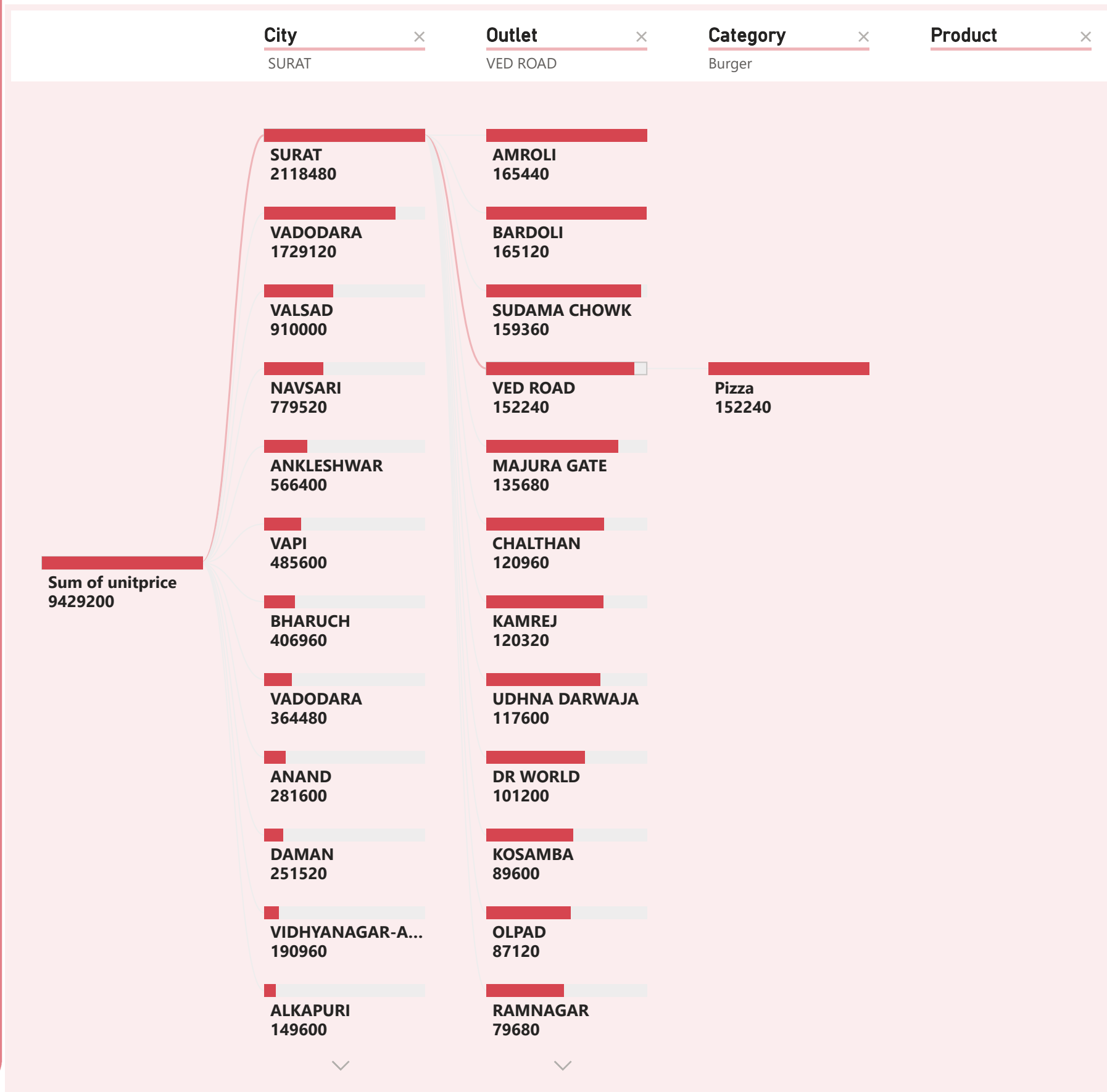


Sales Forecast





Geography Analysis



Total Outlets
97

Cities
26



Classic Corn Pizza

Cold Coffee

French Fries

French Fries with Dip

Margherita Pizza

Peri-Peri Burger

Peri-Peri Cheese...

Shezwan Burger

Shezwan Cheese...

Super Shezwan Pizza

Tandoori Burger

Tandoori Cheese...

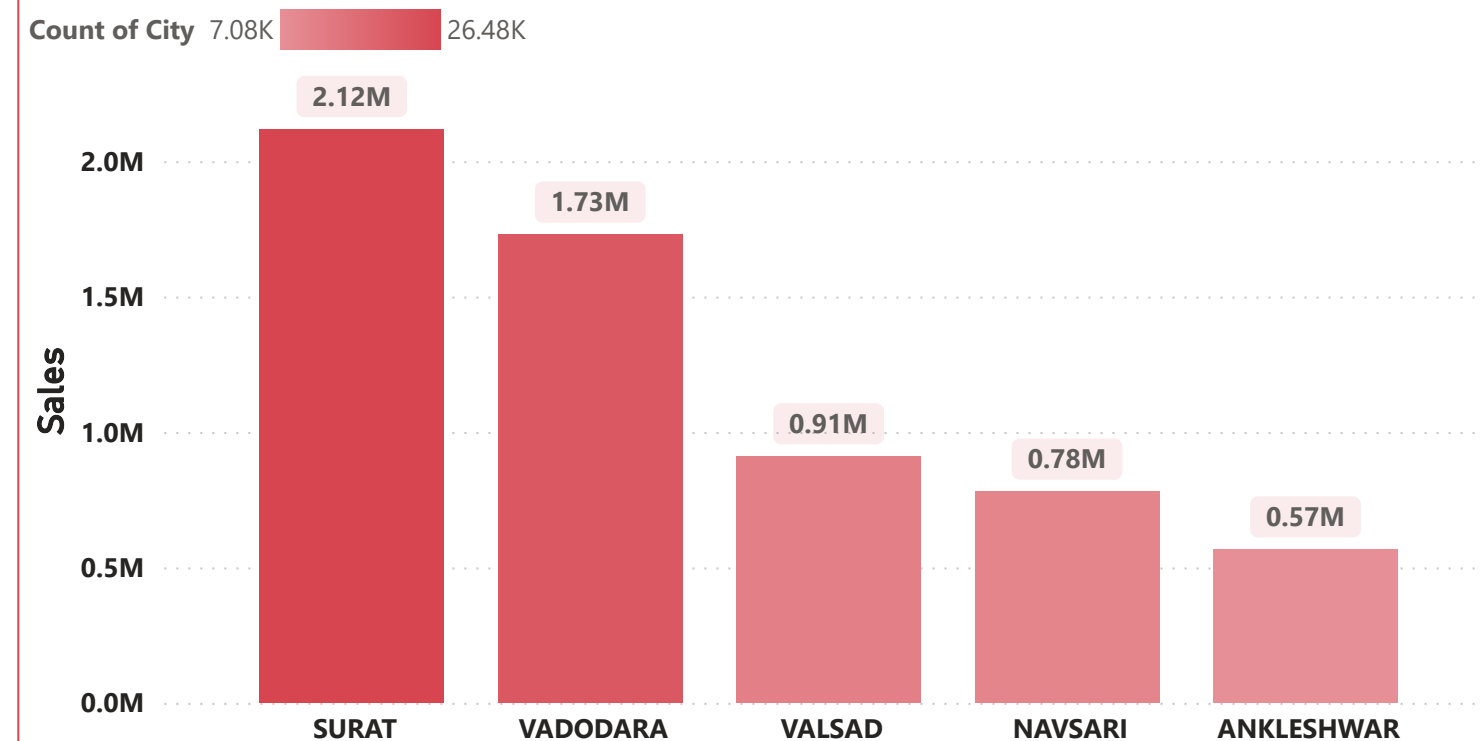
Tandoori Paneer...

Veg Burger

Veg Cheese Burger

Veg Delight Pizza

Sales Trend by city





Employee Analysis



busser

cashier

cook

dish washer

food runner

prep cook

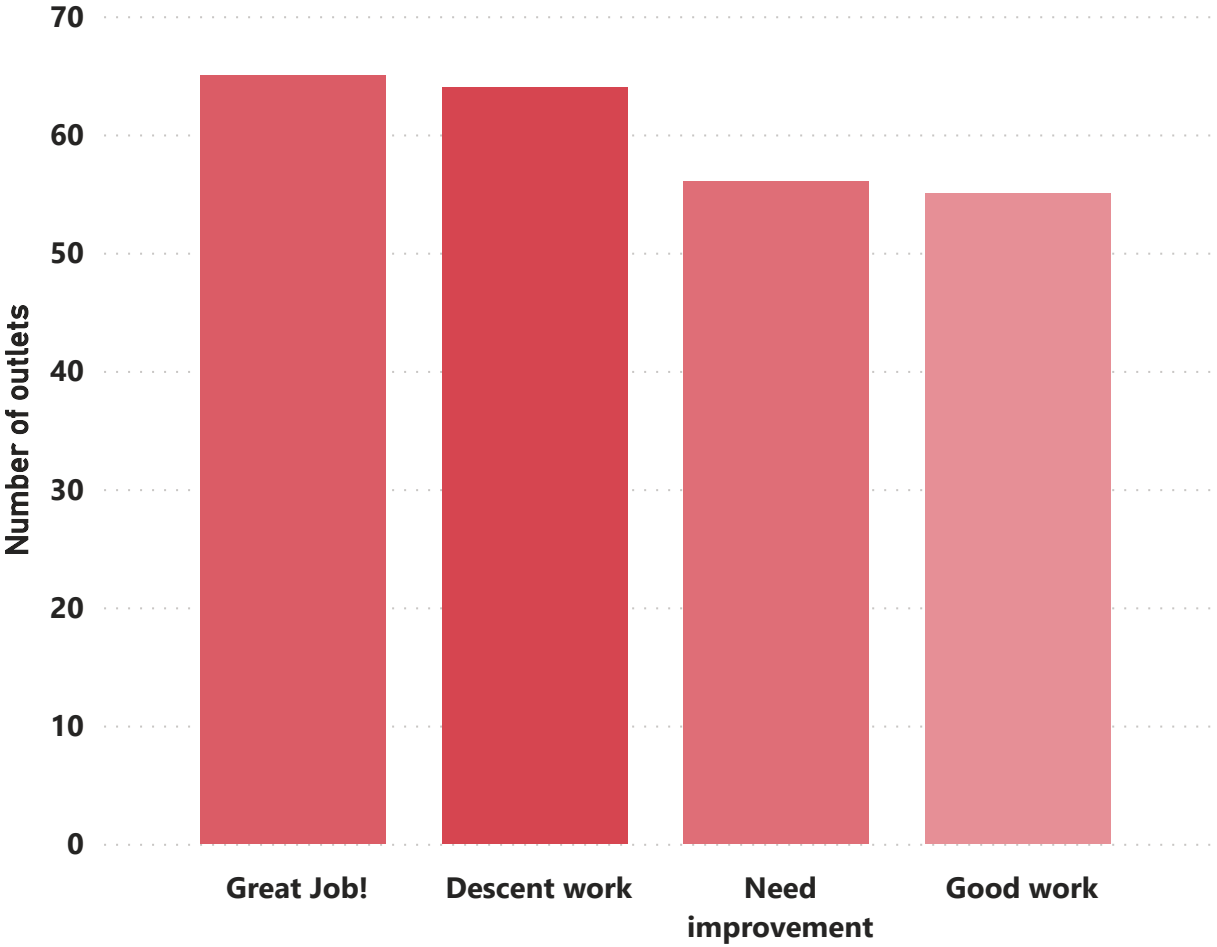
server

Outlets

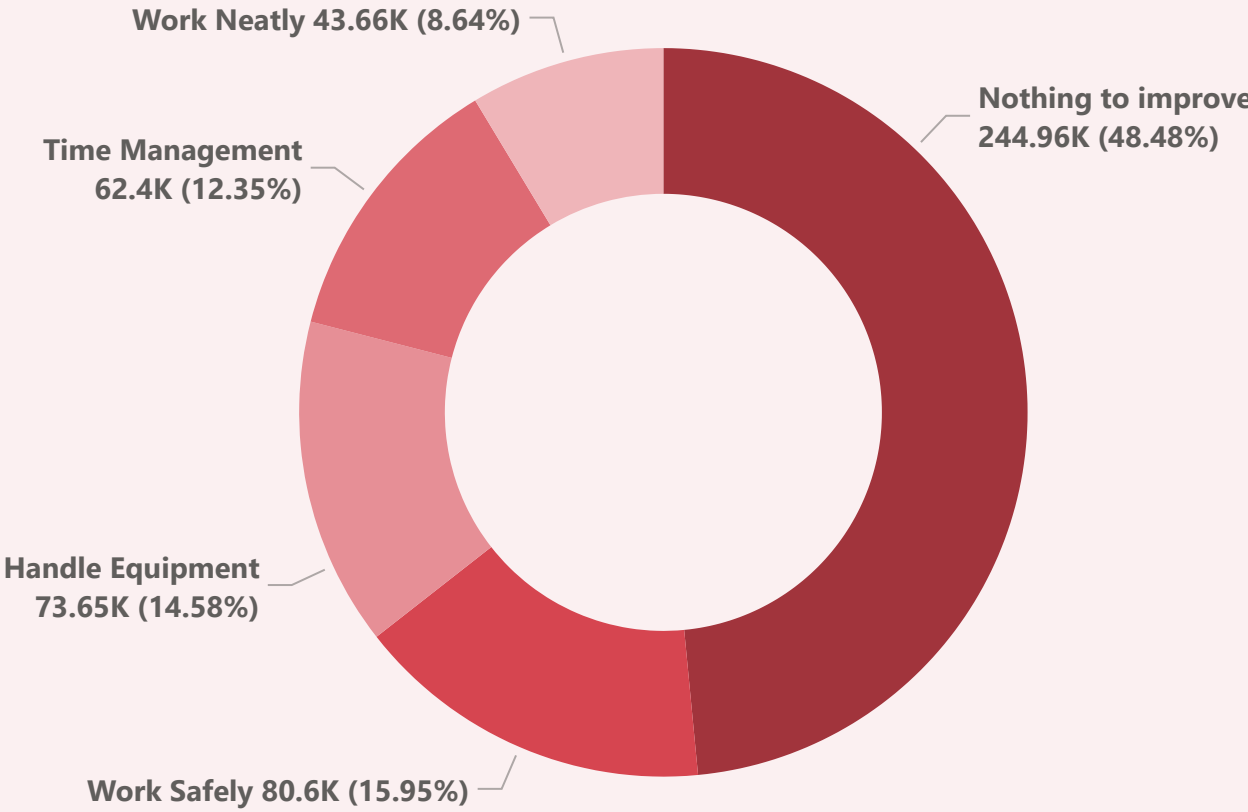
All

Employee performance by outlet

Count of performance_status 0.12M 0.14M



Area of improvement by employees



- A V ROAD
- AMROLI
- BARDOLI
- CHALA
- GUNJAN
- MANEJA CROSSING
- MOSALI
- NANI DAMAN
- SUBHANPURA
- UMA CHAR RASTA

111



atmosphere perfect like
must us excellent



urger

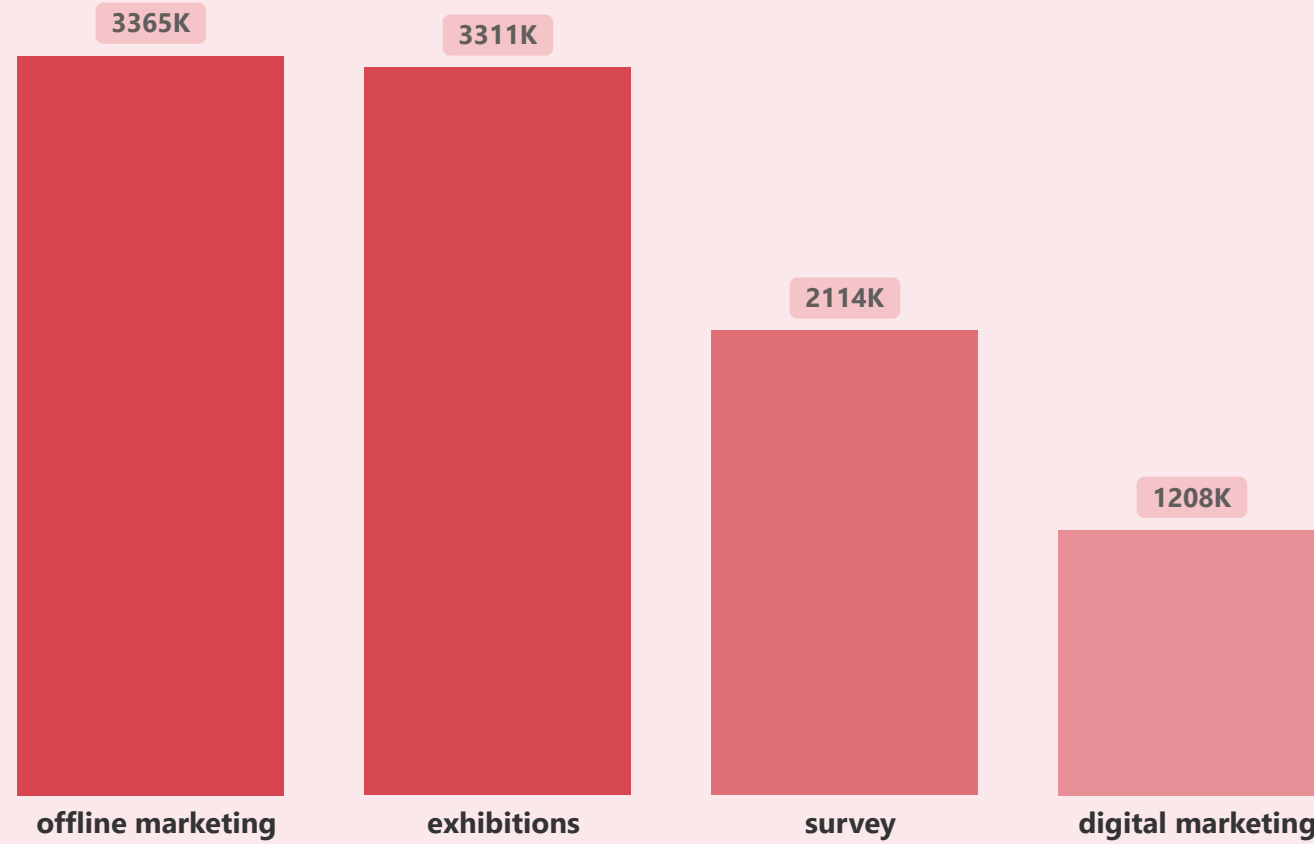


0 20 40 60 80

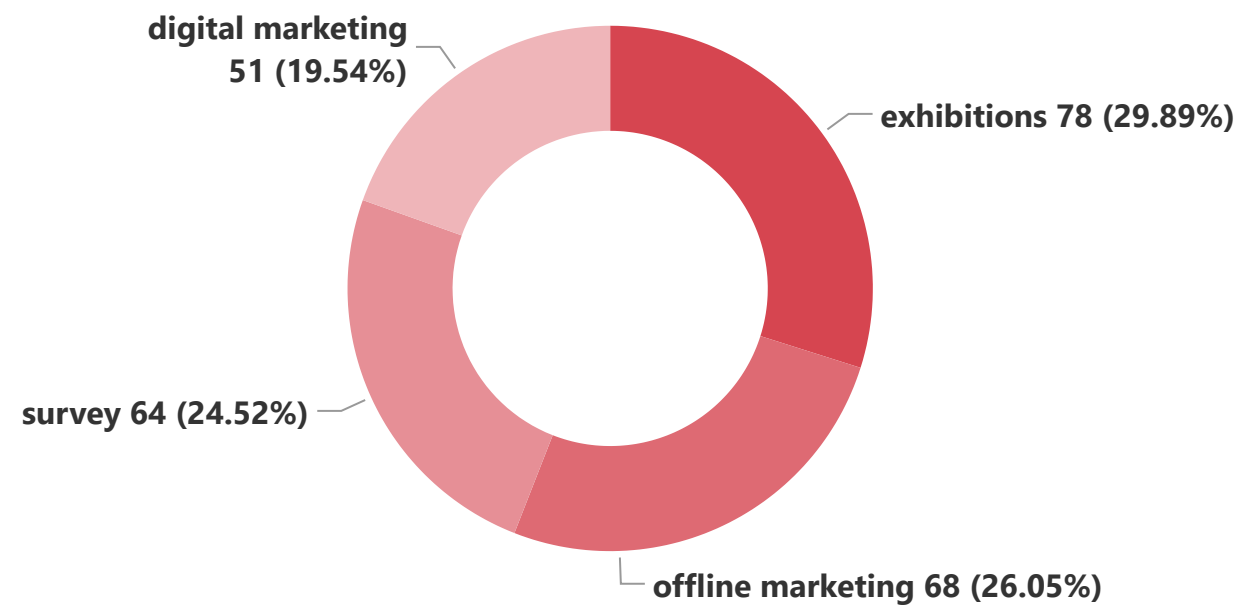


Promotion of Products

Overall cost by each source



Sources used by outlet



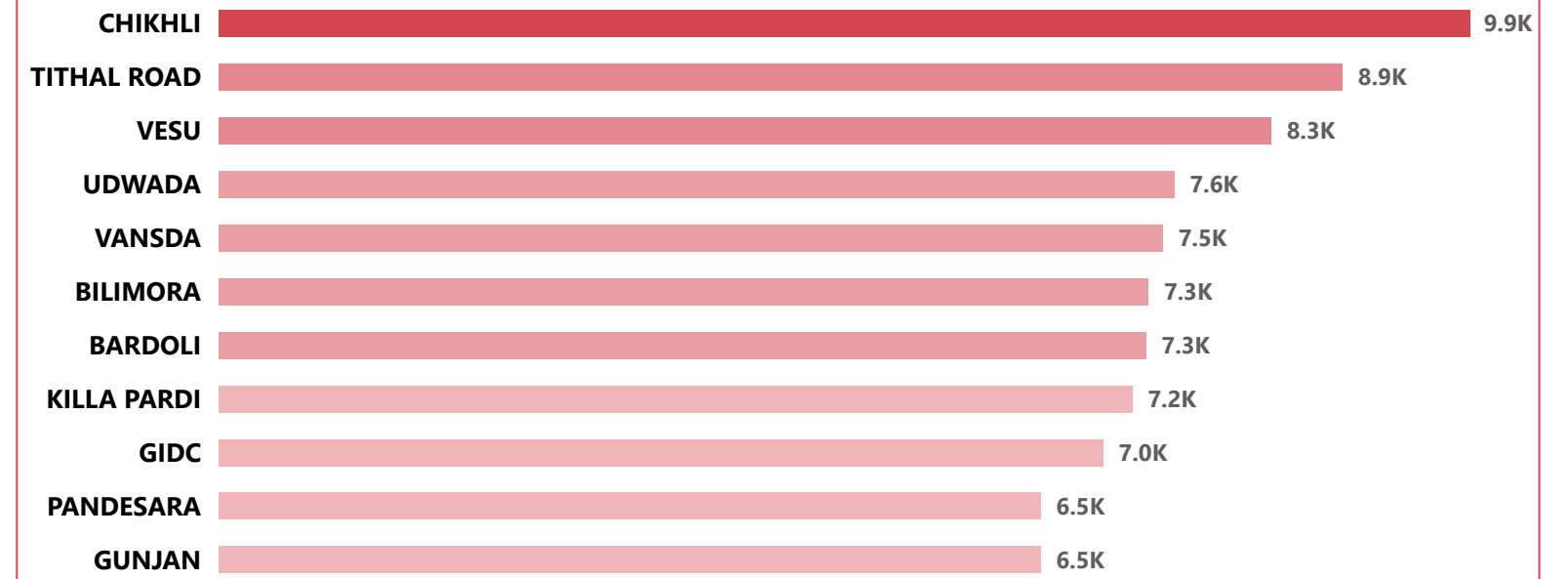
11/1/2022

3/1/2023

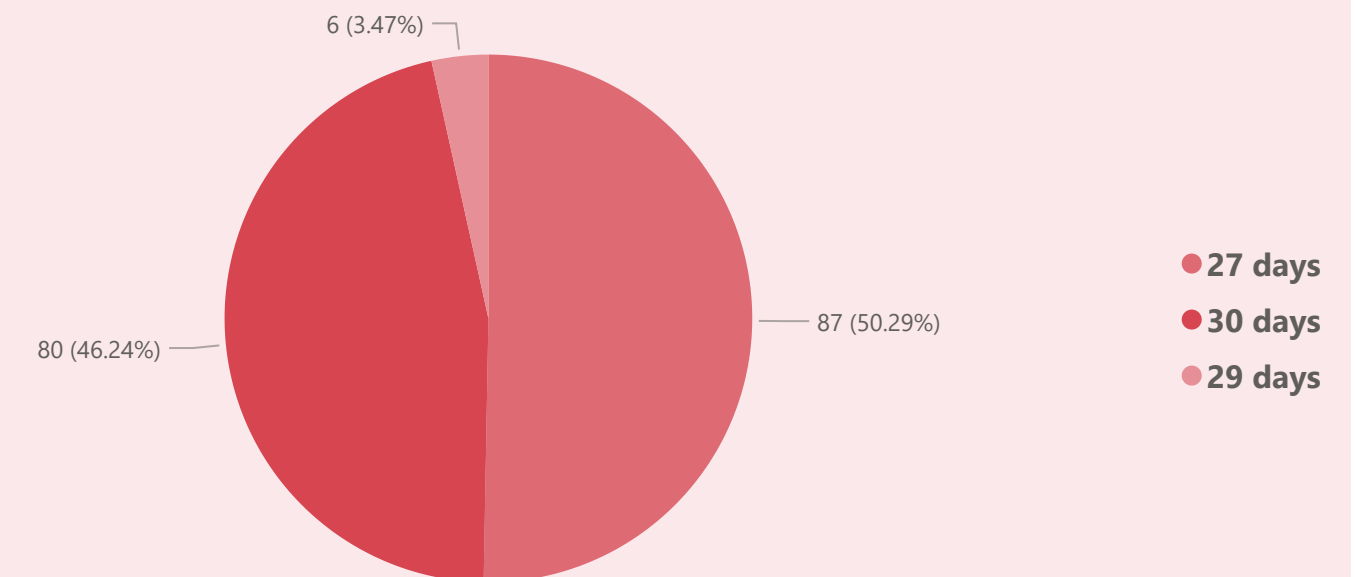


Ajay's
— Takeaway Food —

Marketing cost per day by outlet



Outlet by days of marketing





Transportation Analysis

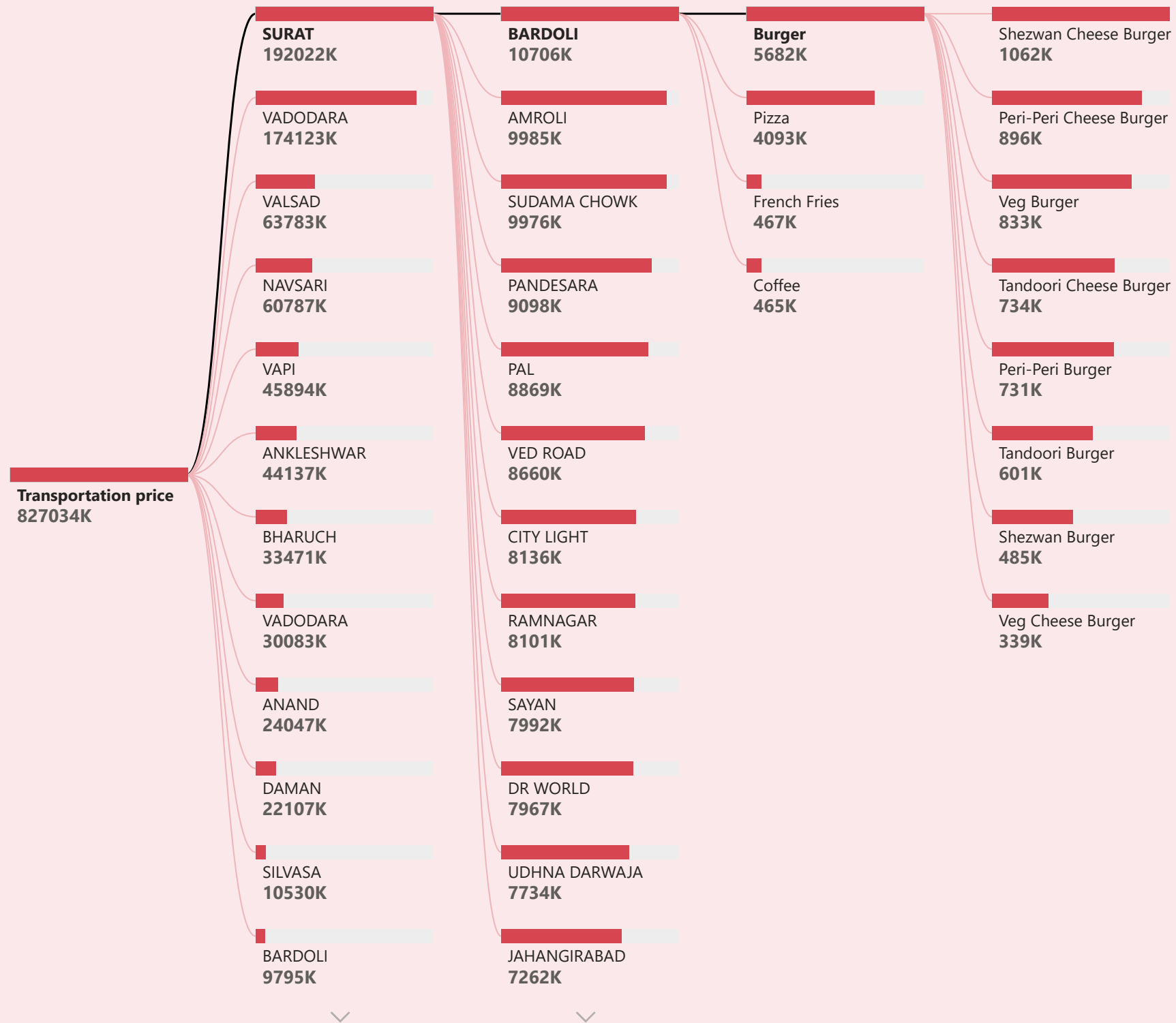
City × Outlet × Category × Product ×

SURAT

BARDOLI

Burger

Product



11/1/2022

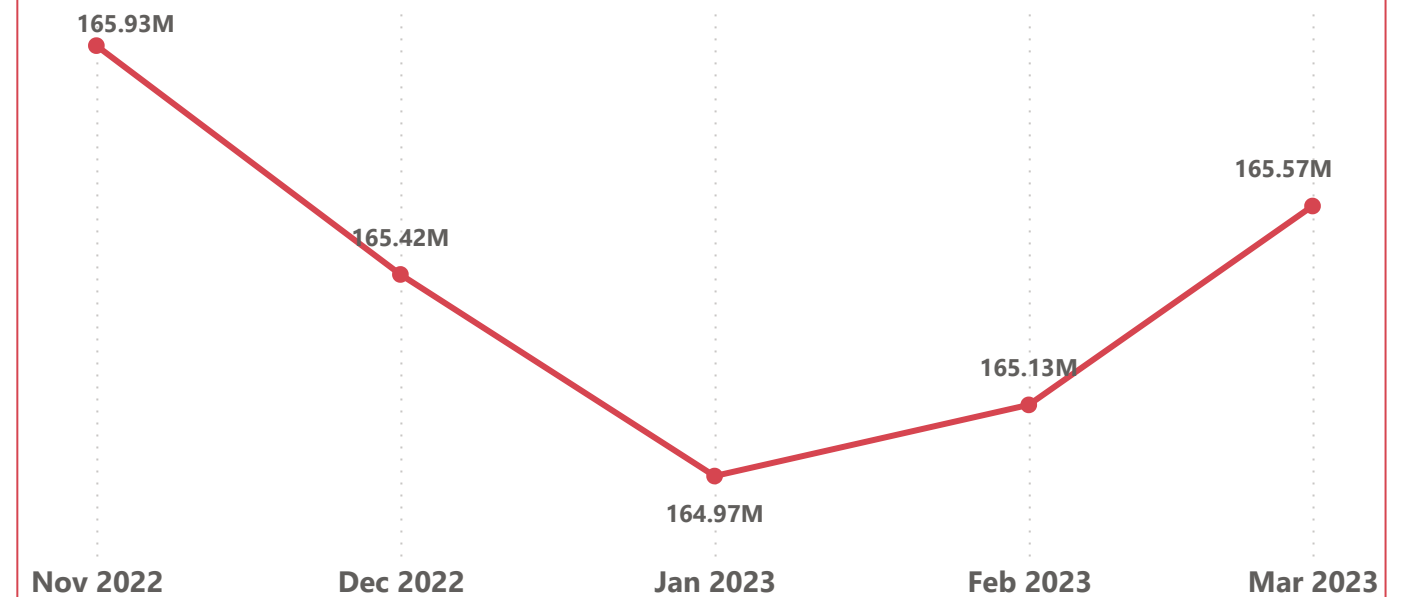
3/1/2023



Transportation cost by cities



Price by time period

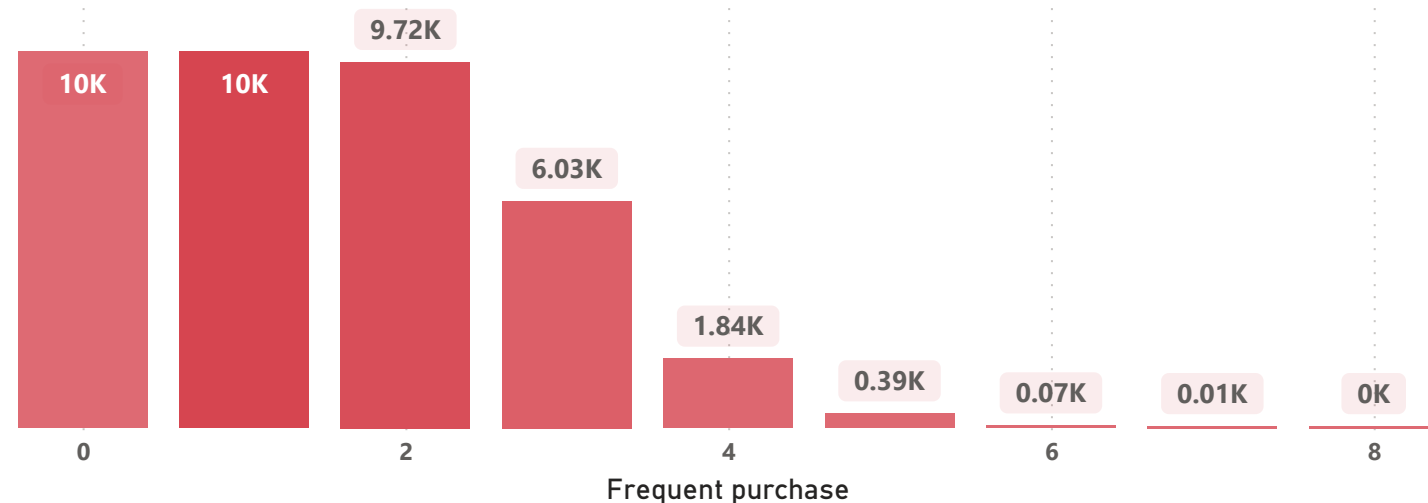




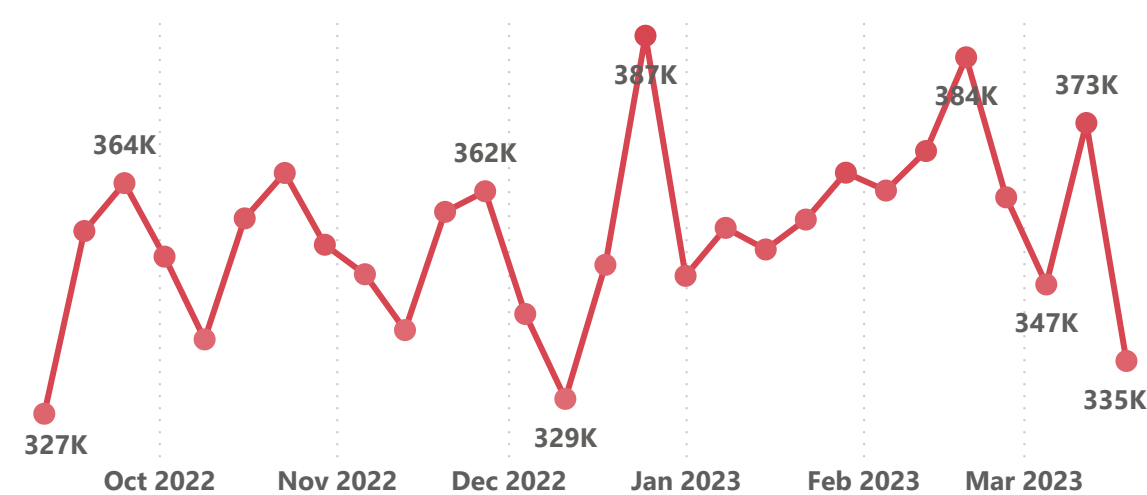
Purchase Analysis



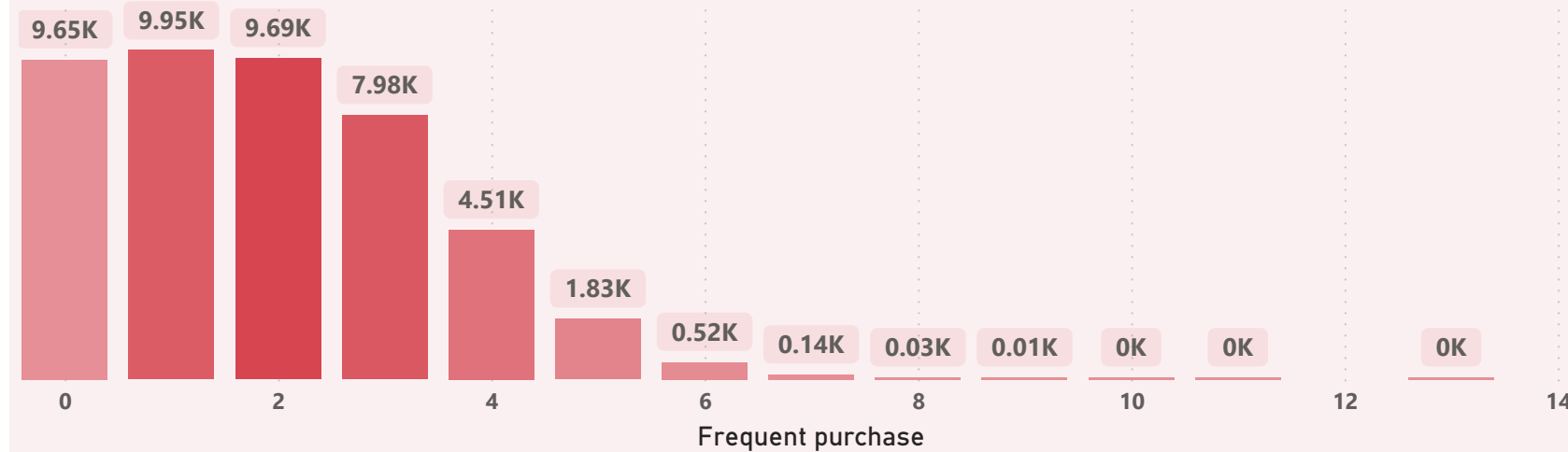
Weekly purchase by customer



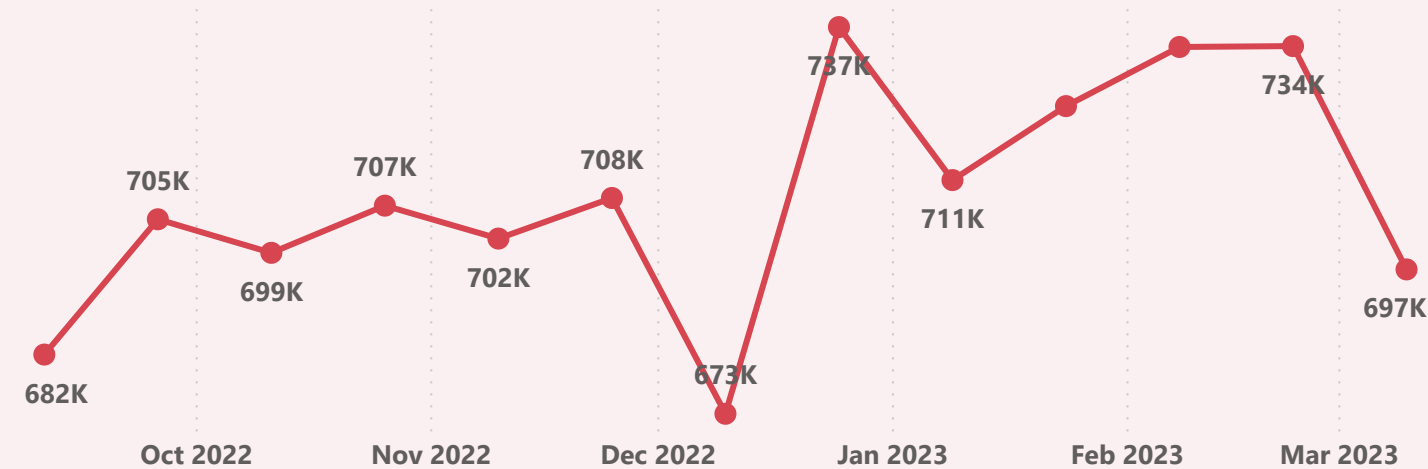
Weekly sales by year



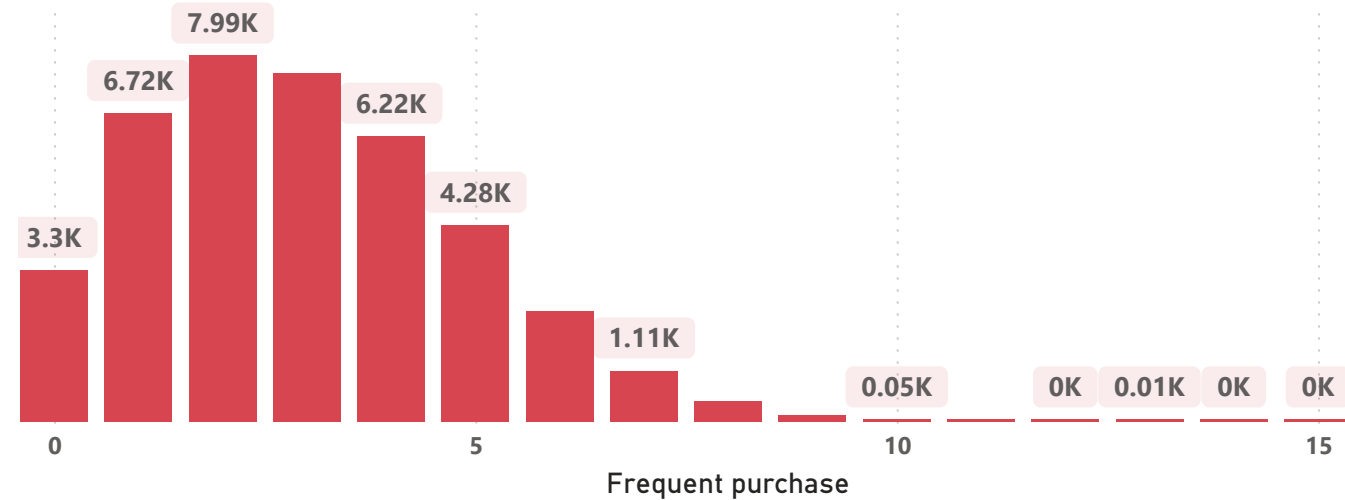
Purchase in 15 days by customer



15 days sales by year



Monthly purchase by customer



Monthly sales by year

